## Supporting Information

## New cyanopyridone based luminescent liquid crystalline materials: Synthesis

## and characterization

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Figure S1 ORTEP diagram of 3a with atom numbering. ORTEP diagram is drawn with $50 \%$ probability ellipsoids at 296 K .

Table S1 Crystal data and structure refinement for compound 3a

| Compound | 3a |
| :---: | :---: |
| Formula | $\mathrm{C}_{19} \mathrm{H}_{16} \mathrm{~N}_{4} \mathrm{O}_{2}$ |
| Formula weight | 332.36 |
| CCDC number | 966496 |
| Temperature (K) | 296 |
| Crystal form | Block |
| Color | Colorless |
| Crystal system | Monoclinic |
| Space group | P 21/c |
| $a(\AA)$ | 20.3809(14) |
| $b(\AA)$ | 5.5940(4) |
| $c(\AA)$ | 15.3584(11) |
| $\alpha\left({ }^{\circ}\right)$ | 90 |
| $\beta\left({ }^{\circ}\right)$ | 105.915(4) |
| $\gamma\left({ }^{\circ}\right)$ | 90 |
| Volume ( $\AA^{3}$ ) | 1683.91 |
| Z | 4 |
| Density ( $\mathrm{gcm}^{-3}$ ) | 1.311 |
| $\mu\left(\mathrm{mm}^{-1}\right)$ | 0.09 |
| F (000) | 696.0 |
| $\mathrm{h}_{\text {min, max }}$ | -23,25 |
| $\mathrm{k}_{\text {min, max }}$ | -5,6 |


| $1_{\min , \max }$ | $-18,16$ |
| :---: | :---: |
| Reflections collected | 11617 |
| Independent reflections | 3240 |
| $R_{\text {_all, }}, R_{\text {_obs }}$ | $0.1022,0.0526$ |
| $w R_{2 \_ \text {all }}, w R_{2 \_ \text {obs }}$ | $0.1587,0.1373$ |
| $\Delta \rho_{\text {min,max }}\left(\mathrm{e} \AA^{-3}\right)$ | $-0.23,0.26$ |
| GOOF | 0.92 |

## 2. PXRD data of $\mathbf{5 b}$ and $\mathbf{5 f}$

Table S2 X-ray diffraction results of $\mathbf{5 b}$ and $\mathbf{5 f}$ in their hexagonal columnar phase

| Compound | Phase | $\boldsymbol{d}_{\text {exp }} / \AA$ | $\boldsymbol{d}_{\text {theo }} / \AA$ | Miller Indices $h k$ | Lattice Parameters $(\AA)$ Lattice Area $S\left(\AA^{\AA}\right)$ Molecular Volume $\mathbf{V}\left(\AA^{\mathbf{3}}\right)$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 5b | $\mathrm{Col}_{\mathrm{h}}$ <br> at $30^{\circ} \mathrm{C}$ | $\begin{gathered} 41.61 \\ 4.11 \end{gathered}$ | $41.61$ | $\begin{gathered} 10 \\ \text { halo }(h) \end{gathered}$ | $\begin{gathered} \mathrm{a}=48.10 \AA \\ \mathrm{~S}=2675 \AA^{2} \\ \mathrm{~V}_{\text {cell }}=10995 \AA^{3} \\ \mathrm{~V}_{\text {mol }}=1329 \AA^{3} \\ \mathrm{Z}=8 \end{gathered}$ |
| 5 f | $\mathrm{Col}_{\mathrm{h}}$ <br> at $30{ }^{\circ} \mathrm{C}$ | $\begin{gathered} 37.96 \\ 4.31 \end{gathered}$ | $37.96$ | 10 halo (h) | $\begin{gathered} \mathrm{a}=44 \AA \\ \mathrm{~S}=1666 \AA^{2} \\ \mathrm{~V}_{\text {cell }}=7180 \AA^{3} \\ \mathrm{~V}_{\text {mol }}=1267 \AA^{3} \\ \mathrm{Z}=6 \end{gathered}$ |

Note: The notations $d_{\text {exp }}$ and $d_{\text {theo }}$ are experimental and theoretical diffraction spacings, respectively. $d_{\text {theo }}$ is deduced from the lattice parameter $a\left(\mathrm{Col}_{\mathrm{h}}\right)$ from the following mathematical expression: $d_{\text {theo }}=\left[2 /\left(\sqrt{ } 3 N_{h k}\right)\right]$. $\left[\sum_{h k} d_{h k} \sqrt{ }\left(h^{2}+k^{2}+h k\right)\right]$, where $N_{h k}$ is the number of $h k$ reflections observed for the $\mathrm{Col}_{\mathrm{h}}$ phase. $S$ is the lattice area, given by: $S=\left(a^{2} \sqrt{3}\right) / 2$ Cell volume, $V_{\text {cell }}=h . S$
(where $h$ is the thickness of hexagonal stratum). The molecular volume is defined as $V_{m o l}=$ $M /(\delta \times 0.6022)$, where $M$ is molecular weight; $V_{C H 2}(T)=26.5616+0.02023 T\left(T\right.$ in $\left.{ }^{\circ} \mathrm{C}, T_{0}=25^{\circ} \mathrm{C}\right)$; density $\delta=V_{C H 2}\left(T_{0}\right) / V_{C H 2}(T)$; the aggregation number or the number of molecular equivalents per stratum of column $Z=V_{\text {cell }} / V_{\text {mol }}$. I represents the intensity of reflections (VS: very strong, S : strong, M: medium, VW: very weak, br: broad); $h k$ are the indexations of the reflections corresponding to the $\mathrm{Col}_{\mathrm{h}}$ phase.

