## **Electronic Supplementary Information (ESI)**

## Aqueous RAFT/MADIX Polymerisation of *N*-Vinyl Pyrrolidone at Ambient Temperature.

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## Summary of the Supplementary Information document

I.	Materials, Synthesis, Characterisation	2
II.	<sup>1</sup> NMR spectroscopy analysis of PVP-XA1	4
III.	MALDI-TOF mass spectrometry analysis of PVP-XA1	5

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**Materials.** N-Vinylpyrrolidone (NVP, Acros, 98%) was dried over anhydrous magnesium sulphate and distilled under reduced pressure. 2,2'-Azobisisobutyronitrile (AIBN, Fluka) was recrystallized three times in methanol. Ethanol (EtOH, Normapur), *t*-butyl hydroperoxyde (*t*BuOOH, Aldrich, 70 wt. % in water) and L(+) Ascorbic Acid (AscAc, Acros, 99%) were used as received. *O*-ethyl-S-(1-methoxycarbonyl)ethyldithiocarbonate (XA1) and Acrylamide (Am, 50 wt. % in water) were supplied by Rhodia and used as received.

**Redox-initiated, aqueous RAFT/MADIX polymerisation of NVP.** A typical polymerisation was performed as follows: XA1 (122 mg,  $5.8 \times 10^{-4}$  mol), NVP (5 g,  $4.5 \times 10^{-2}$  mol), distilled water (2,5 mL) and *t*-BuOOH (85 mg,  $6.6 \times 10^{-4}$  mol) were placed in a 15-mL Schlenk flask. The polymerisation mixture was degassed by purging with ultra-high purity argon during 20 minutes. AscAc (115 mg,  $6.5 \times 10^{-4}$  mol) was added one-pot under a stream of argon. The reaction was stopped after 24 h at room temperature. NVP conversion was determined by <sup>1</sup>H NMR (97%). Molecular weight and dispersity were determined by SEC in DMF/LiCl with PMMA standards (M<sub>n,SEC</sub> = 14 600 g.mol<sup>-1</sup>, D = 1,30).

**Redox-initiated RAFT/MADIX polymerisation of acrylamide.** An acrylamide prepolymer was synthesized as follows to perform a further block copolymerisation: XA1 (220 mg,  $1.1 \times 10^{-3}$  mol), Ethanol (EtOH, 3.3 g,  $7.2 \times 10^{-2}$  mol), Am (10 g,  $7 \times 10^{-2}$  mol), distilled water (2,5 mL) and *t*-BuOOH (171 mg,  $1.3 \times 10^{-3}$  mol) were placed in a 15-mL Schlenk flask. The polymerisation mixture was degassed by purging with ultra-high purity argon during 20 mn. AscAc (182 mg,  $1.2 \times 10^{-3}$  mol) was added one-pot under a stream of argon. The reaction was stopped after 24h at room temperature. The monomer conversion reached 99% (determined by <sup>1</sup>H NMR). Ethanol was then evaporated under reduced pressure. Molecular weight and dispersity were determined by <sup>1</sup>H NMR ( $M_{n,RMN} = 1200 \text{ g.mol}^{-1}$ ) and by SEC in DMF/LiCl with PMMA standards ( $M_{n,POE} = 3600 \text{ g.mol}^{-1}$ , D = 1,07).

**Redox-initiated RAFT/MADIX block copolymerisation of NVP.** Pam (prepared according to the procedure described above) (300 mg,  $6 \times 10^{-5}$  mol), *t*-BuOOH (19 mg,  $1.5 \times 10^{-4}$  mol), distilled water (1,3 mL) and NVP (0.5 g,  $3.5 \times 10^{-3}$  mol) were placed in a 15-mL Schlenk flask. The polymerisation mixture was degassed by purging with ultra-high purity argon during 20 mn. AscAc (23 mg,  $1.3 \times 10^{-4}$  mol) was added one-pot under a stream of argon. The reaction was stopped after 8 h of stirring at room temperature. Molecular weight and dispersity were determined by SEC in DMF/LiCl with PMMA standards (M<sub>nSEC</sub> = 12200 g.mol<sup>-1</sup>, D = 1,25).

**PVP purification.** PVP was isolated by diluting the sample in dichloromethane and precipitating in diethylether (three times). The polymer was then dried under vacuum at  $40^{\circ}$ C during 10 h.

## Characterization

<sup>1</sup>H-NMR were recorded on Bruker AMX 300, at 300 MHz, in D<sub>2</sub>O.

A SEC system, comprising two Shodex K-805L columns (8mm\*300mm, 13 $\mu$ m), a UV detector and a RI detector using DMF/LiCl (0,1 N) as the eluent at 40°C with a flow rate of 1mL.min<sup>-1</sup> was used. This system was calibrated using narrow poly(methyl methacrylate) standards ranging from 900 to 625 000 g.mol<sup>-1</sup>. Toluene was used as a flow marker.

MALDI-TOF MS measurements were performed on an applied Biosystems Voyager System 4243. Positive-ion spectra were acquired in the reflector mode. The matrix was 4-(4-nitrophenylazo)resorcinol. There was no cationisation agent. The polymer sample and the matrix were dissolved in dichloromethane and premixed in a 1:10 ratio.



**Fig. S1** <sup>1</sup>H NMR spectrum of a PVP synthesized by XA1-mediated RAFT/MADIX polymerisation in water at 25°C, reaction medium (left) and purified polymer (right)



**Fig S2** MALDI-TOF mass spectrum of a PVP synthesized by XA1-mediated RAFT/MADIX polymerisation in water at 25°C for 24h, then left in the reaction medium for 5 additional days.  $M_n _{NMR}$ =1600 g.mol<sup>-1</sup>. A=CH<sub>3</sub>OCOCH<sub>3</sub>CH-(NVP)<sub>n-1</sub>-CH=CH(C<sub>4</sub>H<sub>6</sub>NO) (Na<sup>+</sup>), B=CH<sub>3</sub>OCOCH<sub>3</sub>CH-(NVP)<sub>n-1</sub>-CH=CH(C<sub>4</sub>H<sub>6</sub>NO) (K<sup>+</sup>), C = CH<sub>3</sub>OCOCH<sub>3</sub>CH-(NVP)<sub>n</sub>-S(C=S)OCH<sub>2</sub>CH<sub>3</sub>(K<sup>+</sup>).