## **Supporting Information**

Radical Emulsion Polymerization with Chain Transfer Monomer: An Approach to Branched Vinyl Polymers with High Molecular Weight and Relatively Narrow Polydispersity

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Figure S1. The <sup>1</sup>H NMR spectrum of MHM. The spectrum was obtained at 25 °C with CDCl<sub>3</sub> as the solvent.

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Figure S2. The <sup>1</sup>H NMR spectrum of MHIB. The spectrum was obtained at 25  $^{\circ}$ C with CDCl<sub>3</sub> as the solvent.



Figure S3. Variation of the Zimm branching factor g' with molecular weight across the full molecular weight range for BPMMA and BPVAc.



Figure S4. Typical hydrocarbon 2D NMR spectrum of polymers prepared at high MHM feed ratios.



Figure S5. <sup>1</sup>H NMR spectrum of the polymer BPS-3 at 96.0% styrene conversion.  $M_n$ =94400 g mol<sup>-1</sup>, PDI=4.46. The spectrum was obtained at 25 °C with CDCl<sub>3</sub> as the solvent.



Figure S6. Kinetic data for BPS-6 in emulsion polymerization at 80°C.



Figure S7. <sup>1</sup>H NMR spectrum of BPS-9 initiated by AIBN in toluene at 80 °C (St<sub>100</sub>-MHM<sub>2.0</sub>-AIBN<sub>1.0</sub>). The number average molecular weight and PDI of this sample were 2000 g mol<sup>-1</sup> and 1.92, respectively. The spectrum was obtained at 25 °C with CDCl<sub>3</sub> as the solvent.



Figure S8. Changes of M<sub>n.SEC</sub> and PDI with styrene conversion at 80°C.
A: LPS-1, St<sub>100</sub>-PPS<sub>1.0</sub> in emulsion,
B: BPS-6, St<sub>100</sub>-MHM<sub>2.0</sub>-PPS<sub>1.0</sub> in emulsion.



Figure S9. Evolution of the differential molecular weight distribution for the polymerization of styrene with (A) and without (B) MHIB in emulsion at 80°C.

A: LPS-1, St<sub>100</sub>-PPS<sub>1.0</sub> in emulsion,

B: LPS-2, St<sub>100</sub>- MHIB<sub>2.0</sub>-PPS<sub>1.0</sub> in emulsion.



Figure S10. Variation of the absolute weight of the residual primary chain with conversion for the polymerization of styrene at 80°C.

- •: LPS-2, St<sub>100</sub>-MHIB<sub>2.0</sub>-PPS<sub>1.0</sub> in emulsion,
- $\blacktriangle$ : BPS-3, St<sub>100</sub>-MHM<sub>2.0</sub>-PPS<sub>1.0</sub> in emulsion,
- □: BPS-6, St<sub>100</sub>-MHM<sub>2.0</sub>-PPS<sub>1.0</sub> in emulsion,
- ■: BPS-9, St<sub>100</sub>-MHM<sub>2.0</sub>-AIBN in solution.



Figure S11. <sup>1</sup>H NMR spectrum of the separated primary chain from  $St_{100}$ -MHM<sub>2.0</sub>-PPS<sub>1.0</sub> in emulsion (BPS-6) at 95% styrene conversion.  $M_n$ =3400 g mol<sup>-1</sup>, PDI=2.31. The spectrum was obtained at 25 °C with CDCl<sub>3</sub> as the solvent.