Supplementary Information for

The $Pd(AcO)_2$/*t*-Bu_3P/K_3PO_4 catalytic system for the control of the Suzuki cross-coupling polymerisation

by

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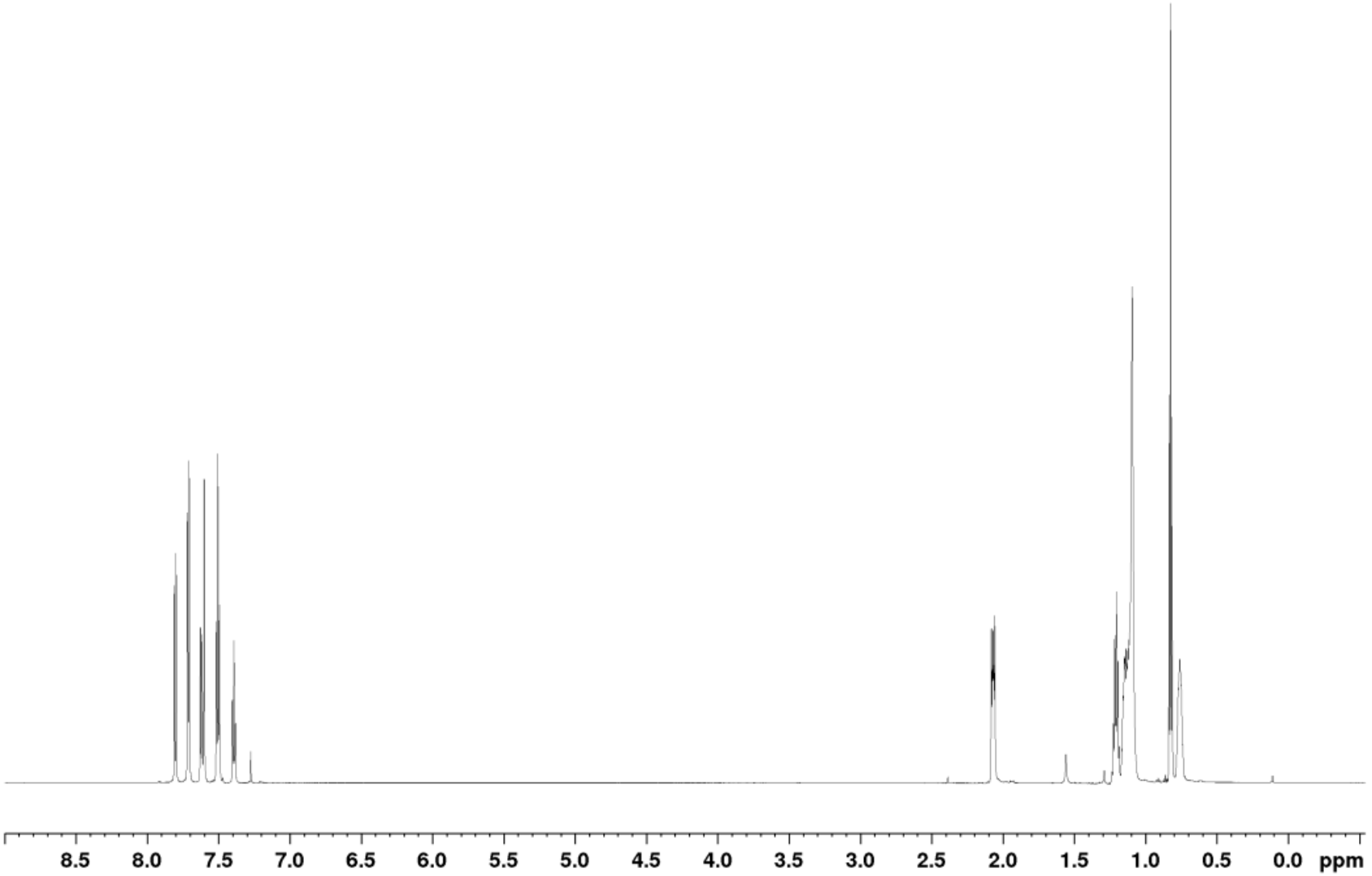

Figure S1. ^{1}H-NMR spectrum of 2,7-diphenyl-9,9-di-*n*-octylfluorene.

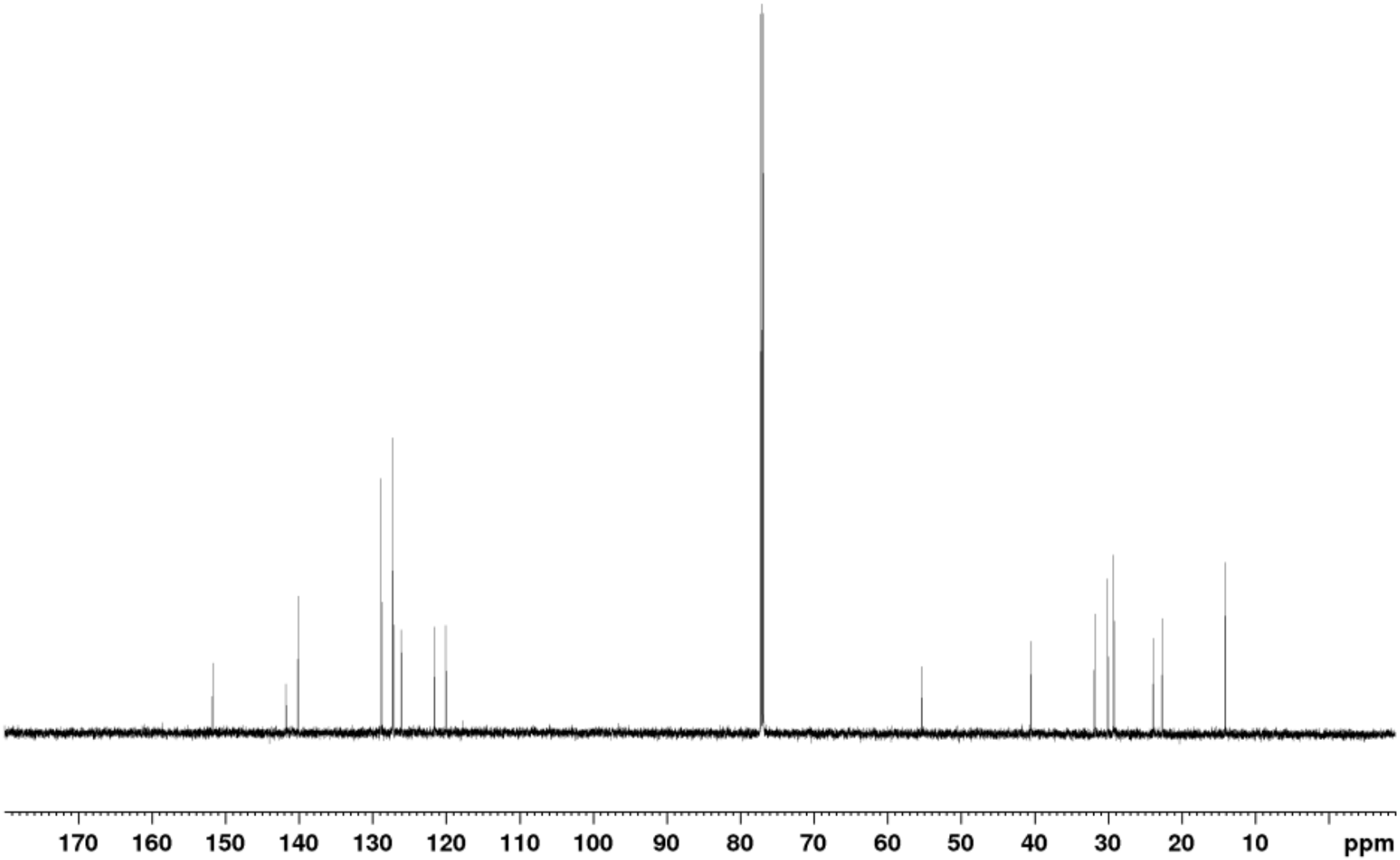

Figure S2. $^{13}C\{^{1}H\}$-NMR spectrum of 2,7-diphenyl-9,9-di-*n*-octylfluorene.

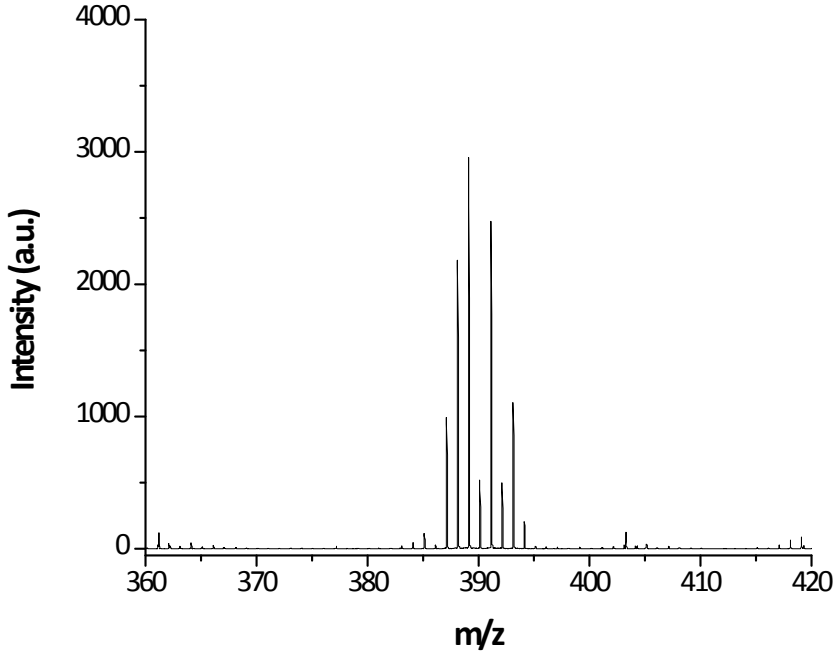

Figure S3. HRMS(+) spectrogram of the reaction mixture obtained according to Method A (1 equiv *t*-Bu_3P) showing complex β as Na-adduct.

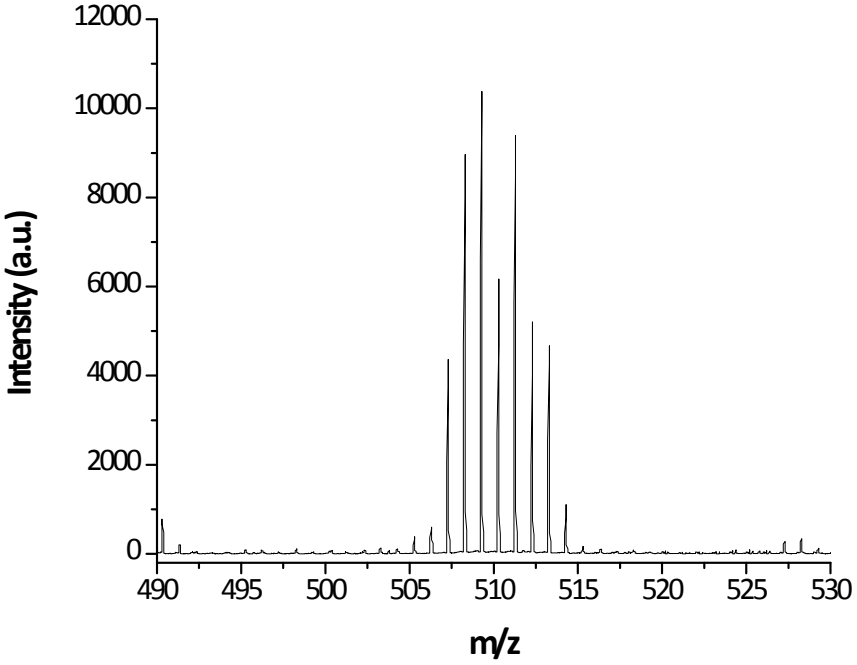

Figure S4. HRMS(+) spectrogram of the reaction mixture obtained according to Method A (2 equiv *t*-Bu_3P) showing complex δ as $[M - AcO]^+$.

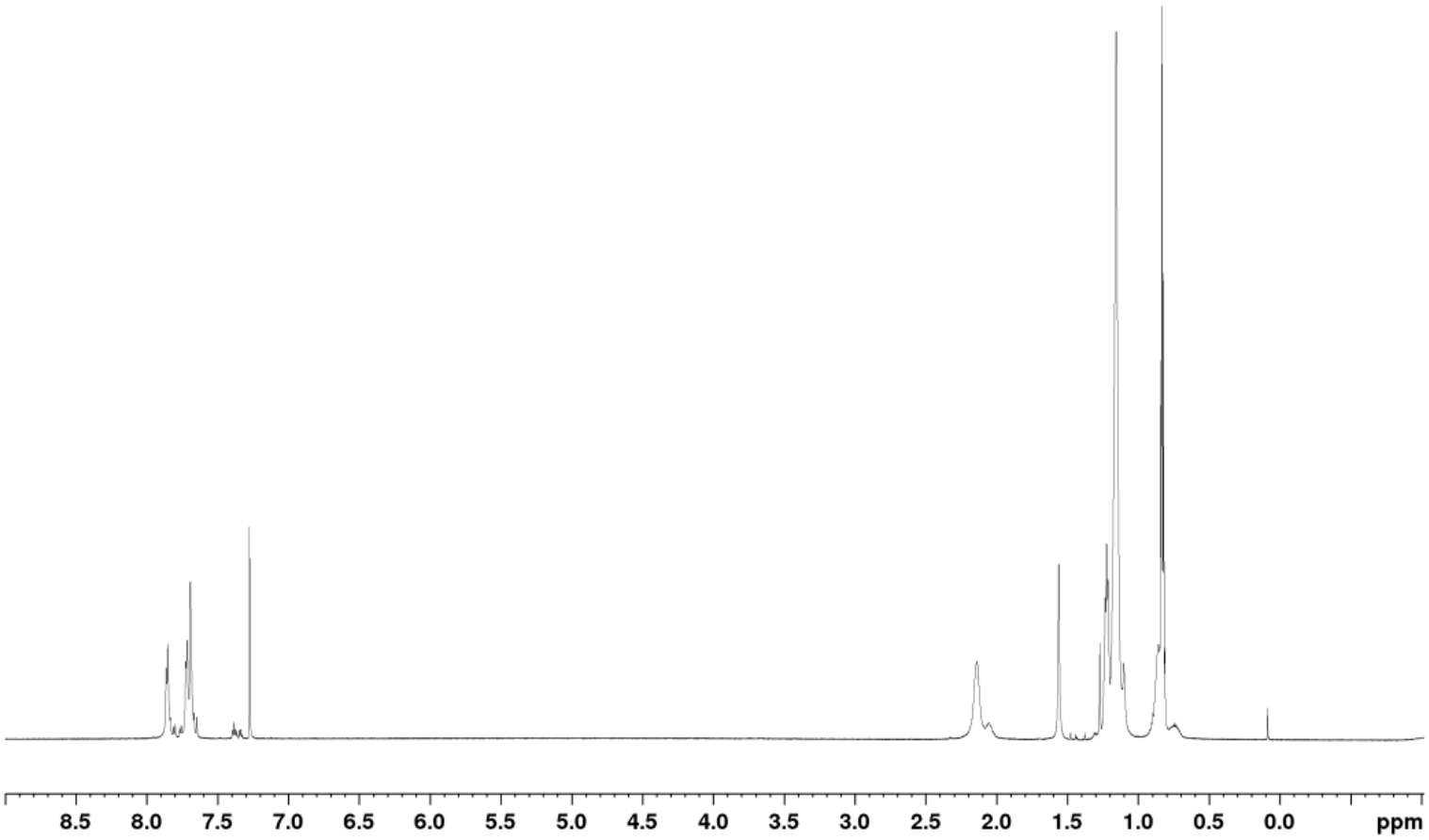

Figure S5. Typical ^{1}H-NMR spectrum of the poly(9,9-di-*n*-octylfluorene)s obtained by method B.

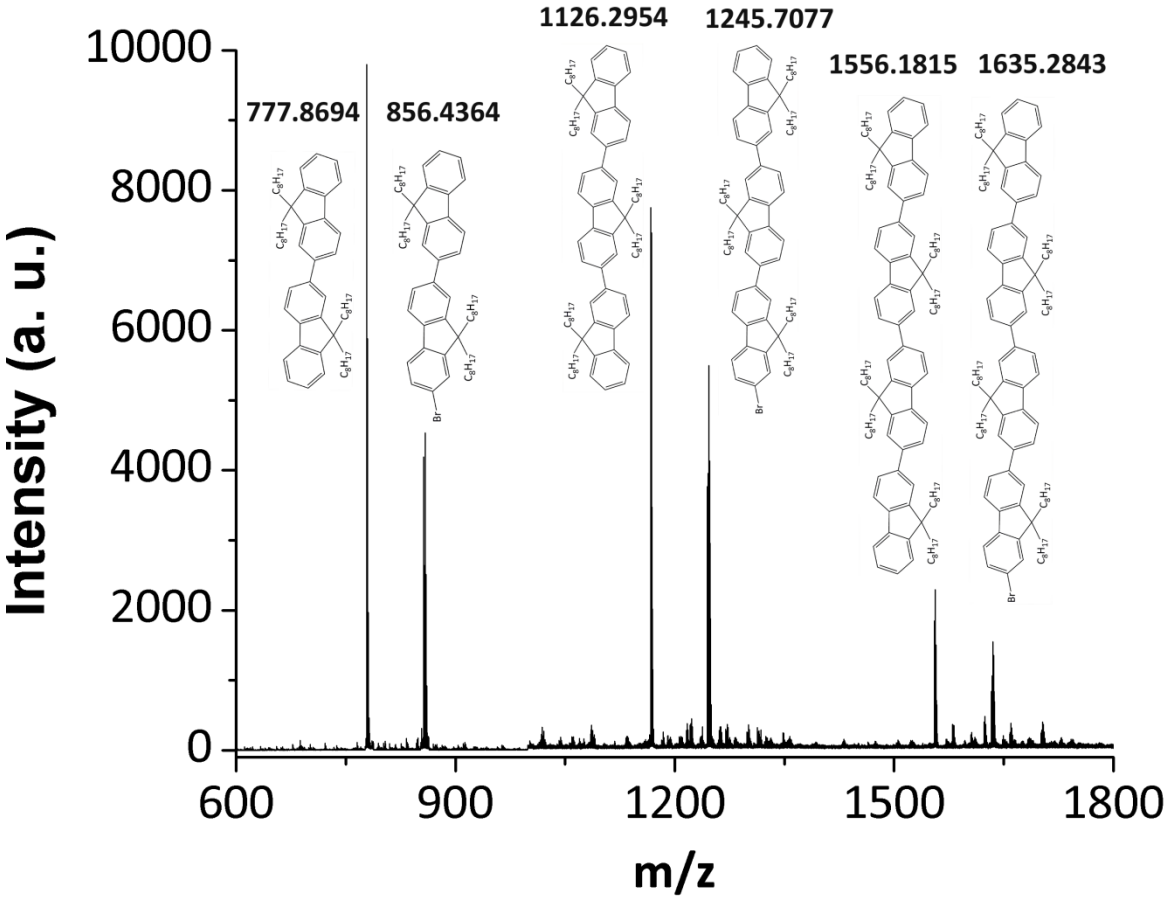

Figure S6. HRMS(+) spectrogram of the products obtained according to Method B with a **FL**/$Pd(AcO)_2$ molar ratio of 2/1.

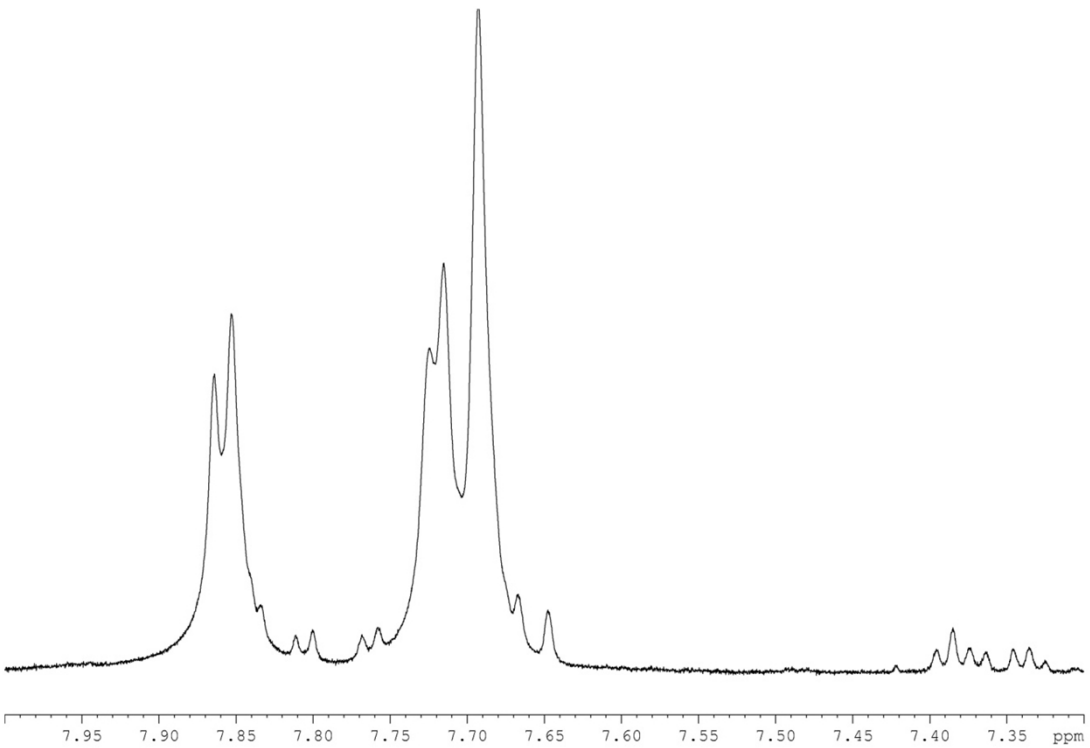

Figure S7. ^{1}H-NMR spectrum (aromatic region) of the polymer isolated from entry 12.

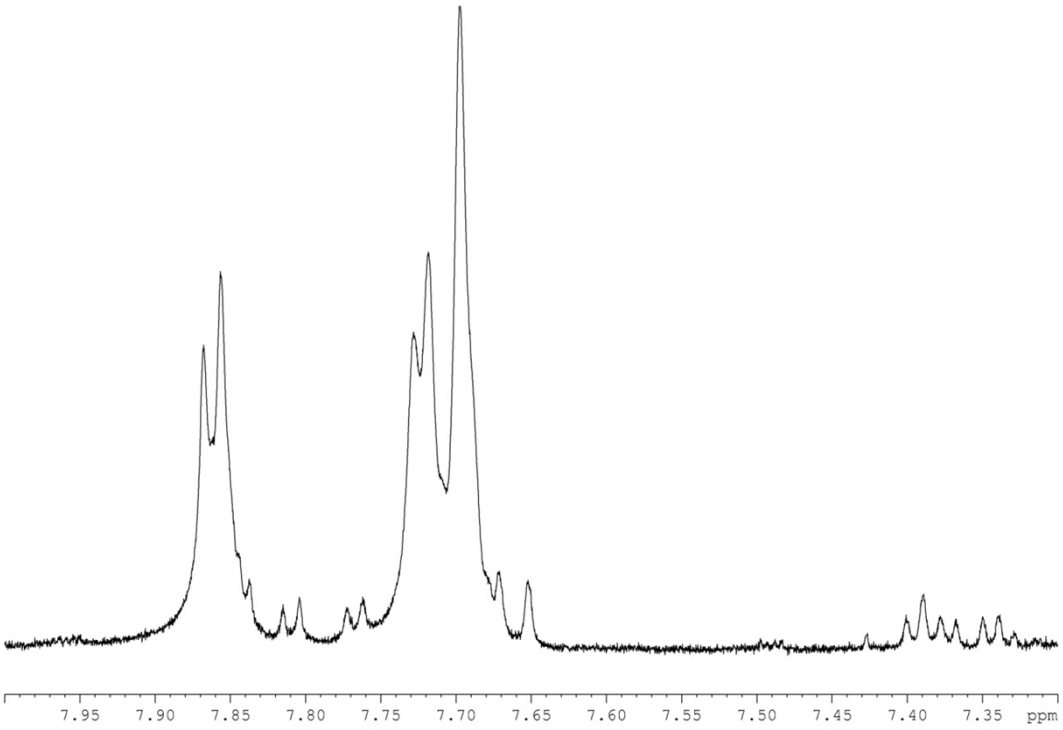

Figure S8. [1]H-NMR spectrum (aromatic region) of the polymer isolated from entry 13.

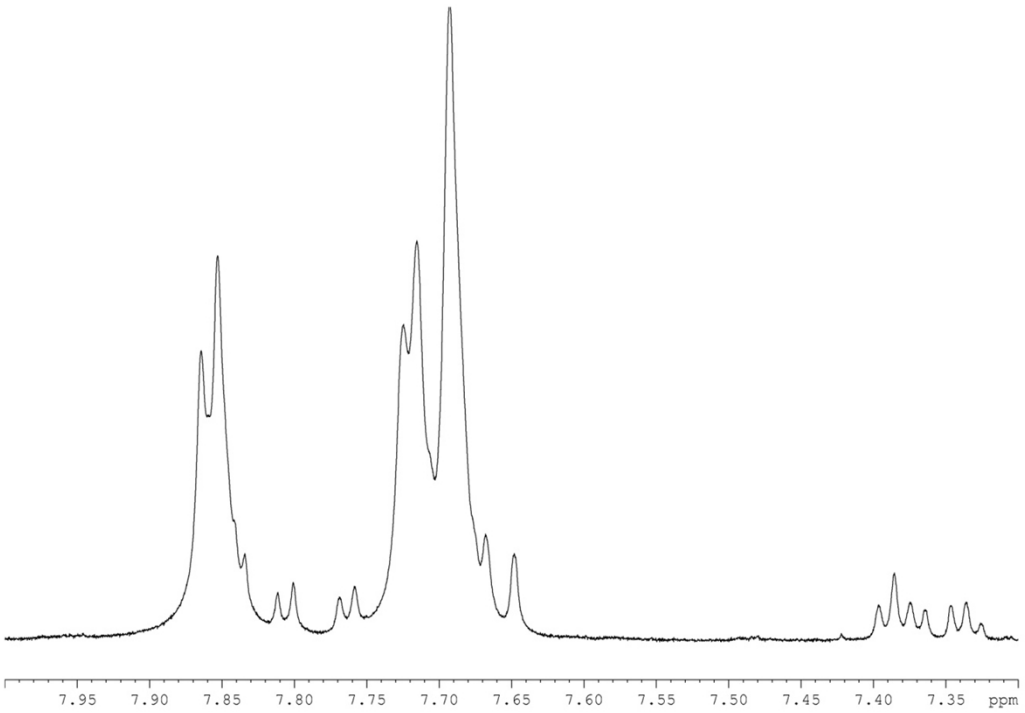

Figure S9. [1]H-NMR spectrum (aromatic region) of the polymer isolated from entry 14.

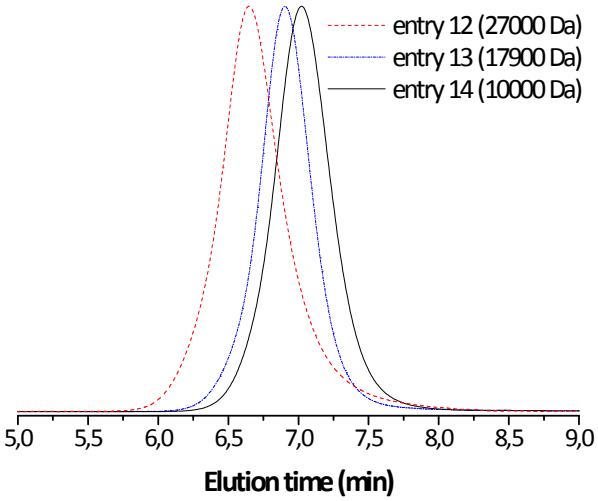

Figure S10. GPC traces of the isolated polymers (Table 1 of the manuscript, entries 12-14).

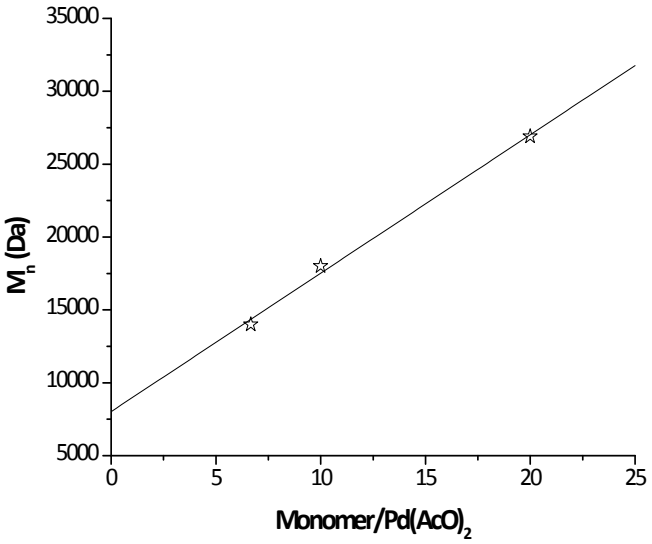

Figure S11. Number-average molecular weights (M_n) *vs* monomer/Pd(AcO)$_2$ feed ratio of the isolated polymers (Table 1 of the manuscript, entries 12-14).