

mono-2EOBCS: ^1H NMR (CDCl_3 , TMS), δ : 8.23 (s, 1H, Ar-**H**); 7.92-7.89 (m, 2H, Ar-**H**); 7.38 (m, 1H, -**CH=CH**₂); 7.37-7.35 (d, 4H, Ar-**H**); 6.94-6.92 (d, 4H, Ar-**H**); 5.74-5.70 (d, 1H, -**CH=CH**₂); 5.41-5.38 (d, 1H, -**CH=CH**₂); 5.31-5.29 (d, 4H, -**COOCH**₂-); 4.16-4.14 (t, 4H, Ar**OCH**₂-); 3.88-3.85 (t, 4H, Ar**OCH**₂**CH**₂-); 3.73-3.71 (t, 4H, Ar**OCH**₂**CH**₂**OCH**₂-); 3.59-3.57 (t, 4H, -**CH**₂**OCH**₃); 3.39 (s, 6H, -**OCH**₃).

^{13}C NMR (CDCl_3 , TMS), δ : 59.78 (-**OCH**₃); 66.96 (-**COOCH**₂-); 67.41 (Ar**OCH**₂-); 69.68 (Ar**OCH**₂**CH**₂**O**-); 70.71-70.75 (-**OCH**₂**CH**₂**OCH**₃); 71.89-71.94 (-**CH**₂**OCH**₃); 113.89-115.47 (aromatic **C** ortho to -**OCH**₂**CH**₂**O**-); 117.78 (-**CH=CH**₂); 127.30-127.51 (aromatic **C** ortho to -**CH=CH**₂ and -**C=O**); 127.86-127.96 (aromatic **C** meta to -**OCH**₂**CH**₂**O**-); 129.41-129.51 (aromatic **C** para to -**CH=CH**₂ and aromatic **C** meta to -**CH=CH**₂); 130.94-131.15 (aromatic **C-CH**₂-); 134.00 (aromatic **C-C=O**); 135.61 (-**CH=CH**₂); 139.57 (aromatic **C-CH=CH**₂); 158.99 (aromatic **C-OCH**₂**CH**₂**O**-); 165.58-166.55 (**C=O**).

Mass Spectrometry (MS) (m/z) [M] Calcd for C₃₄H₄₀O₁₀, 608.7; found, 608.2.

mono-3EOBCS: ^1H NMR (CDCl_3 , TMS), δ : 8.22 (s, 1H, Ar-**H**); 7.94-7.87 (m, 2H, Ar-**H**); 7.42 (m, 1H, -**CH=CH**₂); 7.38-7.36 (d, 4H, Ar-**H**); 6.93-6.91 (d, 4H, Ar-**H**); 5.74-5.70 (d, 1H, -**CH=CH**₂); 5.40-5.37 (d, 1H, -**CH=CH**₂); 5.30-5.28 (d, 4H, -**COOCH**₂-); 4.16-4.14 (t, 4H, Ar**OCH**₂-); 3.86 (t, 4H, Ar**OCH**₂**CH**₂-); 3.74-3.64 (m, 12H, Ar**OCH**₂**CH**₂**OCH**₂**CH**₂**OCH**₂-); 3.55 (t, 4H, -**CH**₂**OCH**₃-); 3.37 (s, 6H, -**OCH**₃).

^{13}C NMR (CDCl_3 , TMS), δ : 58.36 (-**OCH**₃); 66.89 (-**COOCH**₂-); 67.35 (Ar**OCH**₂-); 69.56 (Ar**OCH**₂**CH**₂**O**-); 70.41-70.73 (Ar**OCH**₂**CH**₂**OCH**₂**CH**₂**OCH**₂-); 71.85 (-**CH**₂**OCH**₃); 113.86-115.34 (aromatic **C** ortho to -**OCH**₂**CH**₂**O**-); 117.65 (-**CH=CH**₂); 127.27-127.44 (aromatic **C** ortho to -**CH=CH**₂ and -**C=O**); 127.79-127.89 (aromatic **C** meta to -**OCH**₂**CH**₂**O**-); 129.29-129.48 (aromatic **C** para to -**CH=CH**₂ and aromatic **C** meta to -**CH=CH**₂); 130.82-131.11 (aromatic **C-CH**₂-); 133.92 (aromatic **C-C=O**); 135.50 (-**CH=CH**₂); 139.50 (aromatic **C-CH=CH**₂); 158.91 (aromatic **C-OCH**₂**CH**₂**O**-); 165.44-166.43 (**C=O**).

Mass Spectrometry (MS) (m/z) [M] Calcd for C₃₈H₄₈O₁₂, 696.8; found, 696.3.

di-1EOBCS: ^1H NMR (CDCl_3 , TMS), δ : 8.26 (s, 1H, Ar-**H**); 7.98-7.93 (m, 2H, Ar-**H**); 7.46-7.39 (m, 1H, -**CH=CH**₂); 6.61 (s, 4H, Ar-**H**); 6.51 (s, 2H, Ar-**H**); 5.77-5.73 (d, 1H, -**CH=CH**₂); 5.43-5.40 (d, 1H, -**CH=CH**₂); 5.30-5.26 (d, 4H, -**COOCH**₂-); 4.10 (t, 8H, Ar**OCH**₂-); 3.74 (t, 8H, -**CH**₂**OCH**₃); 3.44 (s, 12H, -**OCH**₃).

^{13}C NMR (CDCl_3 , TMS), δ : 59.25 (-**OCH**₃); 67.03 (-**COOCH**₂-); 67.41 (Ar**OCH**₂-); 70.96 (-**CH**₂**OCH**₃); 101.47 (aromatic **C** para to -**COOCH**₂-); 107.10 (aromatic **C** ortho to -**COOCH**₂- and -**OCH**₂**CH**₂**OCH**₃); 118.30 (-**CH=CH**₂); 127.61 (aromatic **C** ortho to -**CH=CH**₂ and -**C=O**); 130.31 (aromatic **C** para to -**CH=CH**₂, aromatic **C** meta to -**CH=CH**₂); 132.30-133.17 (aromatic **C-C=O**); 135.54(-**CH=CH**₂); 137.73-137.86 (aromatic **C-CH**₂-); 139.76 (aromatic **C-CH=CH**₂); 160.12 (aromatic **C-OCH**₂**CH**₂**OCH**₃); 165.54-166.45 (**C=O**).

Mass Spectrometry (MS) (m/z) [M] Calcd for C₃₆H₄₄O₁₂, 668.7; found, 668.3.

di-2EOBCS: ^1H NMR (CDCl_3 , TMS), δ : 8.26 (s, 1H, Ar-**H**); 7.99-7.93 (m, 2H, Ar-**H**); 7.46-7.39 (m, 1H, -**CH=CH**₂); 6.59 (s, 4H, Ar-**H**); 6.48 (s, 2H, Ar-**H**); 5.78-5.73 (d, 1H, -**CH=CH**₂); 5.43-5.40 (d, 1H, -**CH=CH**₂); 5.29-5.27 (d, 4H, -**COOCH**₂-); 4.12 (t, 8H, Ar**OCH**₂-); 3.85 (t, 8H, Ar**OCH**₂**CH**₂-); 3.71 (m, 8H, Ar**OCH**₂**CH**₂**OCH**₂-); 3.57 (t, 8H, Ar**OCH**₂**CH**₂**OCH**₂**CH**₂-); 3.39 (s, 12H, -**OCH**₃).

^{13}C NMR (CDCl_3 , TMS), δ : 59.13 (-**OCH**₃); 67.05 (-**COOCH**₂-); 67.58 (Ar**OCH**₂-); 69.69 (Ar**OCH**₂**CH**₂**O**-); 70.76 (-**OCH**₂**CH**₂**OCH**₃); 71.97 (-**CH**₂**OCH**₃); 101.51 (aromatic **C** para to -**COOCH**₂-); 107.11 (aromatic **C** ortho to -**COOCH**₂- and -**OCH**₂**CH**₂**O**-); 117.95 (-**CH=CH**₂); 128.03 (aromatic **C** ortho to -**CH=CH**₂ and -**C=O**); 130.30 (aromatic **C** para to -**CH=CH**₂, aromatic **C** meta to -**CH=CH**₂); 132.32-133.17 (aromatic **C-C=O**); 135.51(-**CH=CH**₂); 137.70-137.83 (aromatic **C-CH**₂-); 139.77 (aromatic **C-CH=CH**₂); 160.12 (aromatic **C-OCH**₂**CH**₂**O**-); 165.52-166.46 (**C=O**).

Mass Spectrometry (MS) (m/z) [M] Calcd for C₄₄H₆₀O₁₆, 844.9; found, 844.4.

di-3EOBCS: ^1H NMR (CDCl_3 , TMS), δ : 8.26 (s, 1H, Ar-**H**); 7.99-7.93 (m, 2H, Ar-**H**); 7.46-7.39 (m, 1H, -**CH=CH**₂); 6.59 (s, 4H, Ar-**H**); 6.47 (s, 2H, Ar-**H**); 5.77-5.73 (d, 1H, -**CH=CH**₂); 5.43-5.41 (d, 1H, -**CH=CH**₂); 5.29-5.27 (d, 4H, -**COOCH**₂-); 4.11 (m, 8H, Ar**OCH**₂-); 3.85 (m, 8H, Ar**OCH**₂**CH**₂-); 3.73 (m, 8H, Ar**OCH**₂**CH**₂**OCH**₂-); 3.69-3.64 (m, 8H, Ar**OCH**₂**CH**₂**OCH**₂**CH**₂**OCH**₂-); 3.56-3.54 (m, 8H, -**CH**₂**OCH**₃-); 3.37 (s, 12H, -**OCH**₃).

^{13}C NMR (CDCl_3 , TMS), δ : 58.96 (-**OCH**₃); 67.07 (-**COOCH**₂-); 67.57 (Ar**OCH**₂-); 69.66 (Ar**OCH**₂**CH**₂**O**-); 70.57-70.84 (Ar**OCH**₂**CH**₂**OCH**₂**CH**₂**OCH**₂-); 71.94 (-**CH**₂**OCH**₃); 101.51 (aromatic **C** para to -**COOCH**₂-); 107.08 (aromatic **C** ortho to -**COOCH**₂- and -**OCH**₂**CH**₂**O**-); 117.77 (-**CH=CH**₂); 128.04 (aromatic **C** ortho to -**CH=CH**₂ and -**C=O**); 129.84 (aromatic **C** para to -**CH=CH**₂, aromatic **C** meta to -**CH=CH**₂); 132.30-133.15 (aromatic **C-C=O**); 135.56(-**CH=CH**₂); 137.69-137.81 (aromatic **C-CH**₂-); 139.73 (aromatic **C-CH=CH**₂); 160.13 (aromatic **C-OCH**₂**CH**₂**O**-); 165.52-166.46 (**C=O**).

Mass Spectrometry (MS) (m/z) [M] Calcd for C₅₄H₇₆O₂₀, 1021.1; found, 1020.5.

tri-1EOBCS: ^1H NMR (CDCl_3 , TMS), δ : 8.25 (s, 1H, Ar-**H**); 7.97-7.90 (m, 2H, Ar-**H**); 7.44-7.37 (m, 1H, -**CH=CH**₂); 6.70 (m, 4H, Ar-**H**); 5.77-5.73 (d, 1H, -**CH=CH**₂); 5.43-5.40 (d, 1H, -**CH=CH**₂); 5.27-5.25 (d, 4H, -**COOCH**₂-); 4.16 (t, 12H, Ar**OCH**₂-); 3.75-3.71 (m, 12H, -**CH**₂**OCH**₃); 3.43 (s, 18H, -**OCH**₃).

^{13}C NMR (CDCl_3 , TMS), δ : 58.80-59.10 (-**OCH**₃); 67.15-67.19 (-**COOCH**₂-); 69.10 (Ar**OCH**₂**CH**₂**O**- and meta to -**COOCH**₂-); 71.11 (Ar**OCH**₂- and para to -**COOCH**₂-); 71.84-72.24 (-**CH**₂**OCH**₃); 108.66 (aromatic **C** ortho to -**OCH**₂**CH**₂**OCH**₃); 117.80 (-**CH=CH**₂); 128.19-128.45 (aromatic **C** ortho to -**CH=CH**₂ and -**C=O**); 130.38 (aromatic **C** para to -**CH=CH**₂, aromatic **C** meta to -**CH=CH**₂); 130.95-

131.07 ((aromatic C-CH₂); 132.43-133.17 (aromatic C-C=O); 134.80 (-CH=CH₂); 139.02 (aromatic C-OCH₂CH₂OCH₃ and para to -COOCH₂-); 139.64 (aromatic C-CH=CH₂); 152.88 (aromatic C-OCH₂CH₂OCH₃ and meta to -COOCH₂-); 165.51-166.50 (C=O).

Mass Spectrometry (MS) (m/z) [M] Calcd for C₄₂H₅₆O₁₆, 816.9; found, 816.4.

tri-2EOBCS: ¹H NMR (CDCl₃, TMS), δ: 8.25 (s, 1H, Ar-**H**); 7.97-7.90 (m, 2H, Ar-**H**); 7.44-7.37 (m, 1H, -**CH**=CH₂); 6.68 (m, 4H, Ar-**H**); 5.77-5.73 (d, 1H, -**CH**=CH₂); 5.43-5.40 (d, 1H, -**CH**=CH₂); 5.26-5.24 (d, 4H, -COO**CH**₂-); 4.17 (t, 12H, ArO**CH**₂-); 3.85-3.80 (m, 12H, ArO**CH**₂**CH**₂-); 3.71 (t, 12H, ArO**CH**₂CH₂O**CH**₂-); 3.55 (t, 12H, ArO**CH**₂CH₂O**CH**₂**CH**₂-); 3.37 (s, 18H, -O**CH**₃).

¹³C NMR (CDCl₃, TMS), δ: 58.03 (-O**CH**₃); 67.26 (-COO**CH**₂-); 68.82 (ArO**CH**₂-); 69.66 (ArO**CH**₂CH₂O-); 70.33-70.38 (-O**CH**₂CH₂O**CH**₃); 71.84-71.94 (-**CH**₂O**CH**₃); 108.85 (aromatic C ortho to -O**CH**₂CH₂O-); 117.92 (-**CH**=CH₂); 127.37 (aromatic C ortho to -**CH**=CH₂ and -C=O); 129.60 (aromatic C para to -**CH**=CH₂, aromatic C meta to -**CH**=CH₂); 130.87-131.20 (aromatic C-CH₂); 132.25-133.11 (aromatic C-C=O); 134.51 (-**CH**=CH₂); 138.32 (aromatic C-O**CH**₂CH₂O- and para to -COO**CH**₂-); 139.61 (aromatic C-CH=CH₂); 152.65 (aromatic C-O**CH**₂CH₂O- and meta to -COO**CH**₂-); 165.48-166.27 (C=O).

Mass Spectrometry (MS) (m/z) [M] Calcd for C₅₄H₈₀O₂₂, 1081.2; found, 1080.5.

tri-3EOBCS: ¹H NMR (CDCl₃, TMS), δ: 8.25 (s, 1H, Ar-**H**); 7.98-7.91 (m, 2H, Ar-**H**); 7.44-7.37 (m, 1H, -**CH**=CH₂); 6.68 (m, 4H, Ar-**H**); 5.77-5.73 (d, 1H, -**CH**=CH₂); 5.43-5.40 (d, 1H, -**CH**=CH₂); 5.26-5.24 (d, 4H, -COO**CH**₂-); 4.16 (t, 12H, ArO**CH**₂-); 3.85-3.79 (m, 12H, ArO**CH**₂**CH**₂-); 3.73 (m, 12H, ArO**CH**₂CH₂O**CH**₂-); 3.65 (m, 24H, ArO**CH**₂CH₂O**CH**₂**CH**₂O**CH**₂-); 3.54 (m, 12H, -**CH**₂O**CH**₃-); 3.37 (s, 18H, -O**CH**₃).

¹³C NMR (CDCl₃, TMS), δ: 58.28 (-O**CH**₃); 67.14 (-COO**CH**₂-); 68.80 (ArO**CH**₂CH₂O-); 69.58 (ArO**CH**₂CH₂-); 70.36-70.67 (ArO**CH**₂CH₂O**CH**₂CH₂O **CH**₂-); 71.74-72.19 (-**CH**₂O**CH**₃); 108.86 (aromatic C ortho to -O**CH**₂CH₂O-); 117.75 (-**CH**=CH₂); 127.31-128.51 (aromatic C ortho to -**CH**=CH₂ and -C=O); 128.93 (aromatic C para to -**CH**=CH₂, aromatic C meta to -**CH**=CH₂); 130.79-131.14 (aromatic C-CH₂); 132.23-133.87 (aromatic C-C=O); 135.44 (-**CH**=CH₂); 138.40 (aromatic C-O**CH**₂CH₂O- and para to -COO**CH**₂-); 139.46 (aromatic C-CH=CH₂); 152.61 (aromatic C-O**CH**₂CH₂O- and meta to -COO**CH**₂-); 165.32-166.30 (C=O).

Mass Spectrometry (MS) (m/z) [M] Calcd for C₆₆H₁₀₄O₂₈, 1345.5; found, 1344.6.

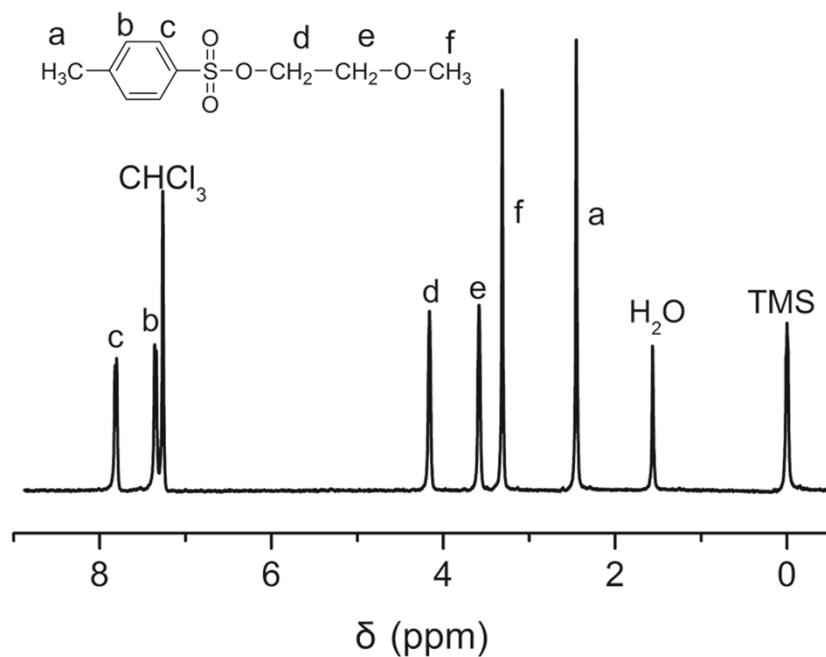


Fig. S1 ¹H NMR spectra of 2-methoxyethyl 4-methylbenzenesulfonate.

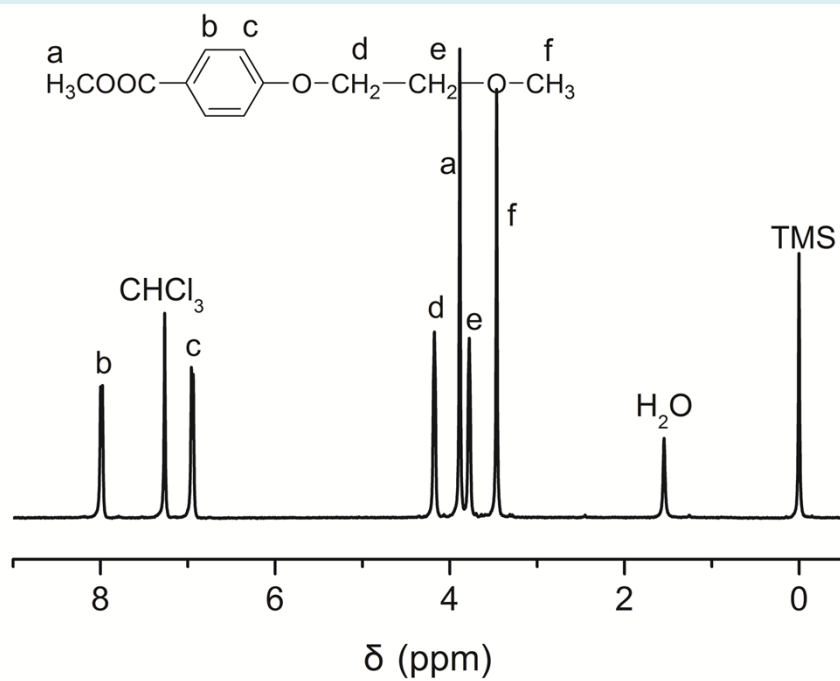


Fig. S2 ¹H NMR spectra of methyl 4-(2-methoxyethoxy)benzoate.

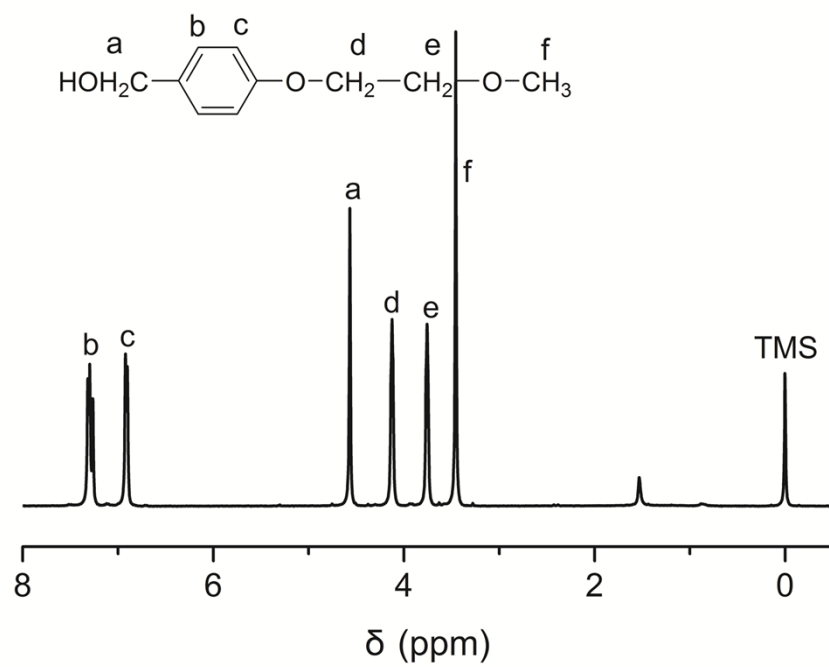


Fig. S3 ¹H NMR spectra of (4-(2-methoxyethoxy)phenyl)methanol.

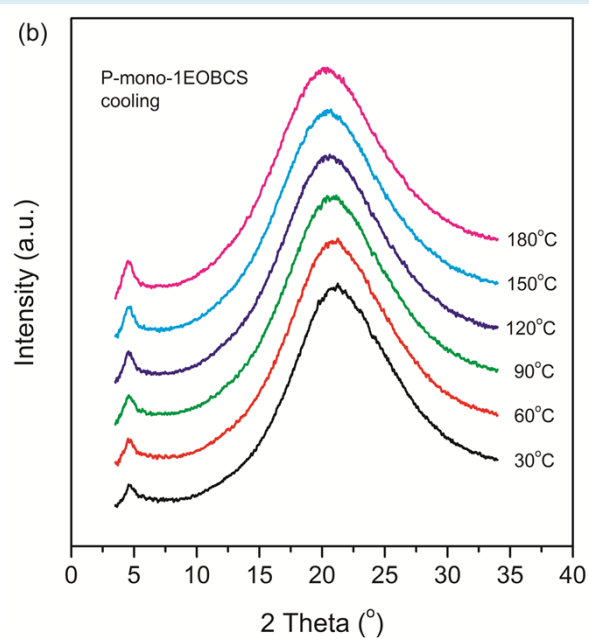
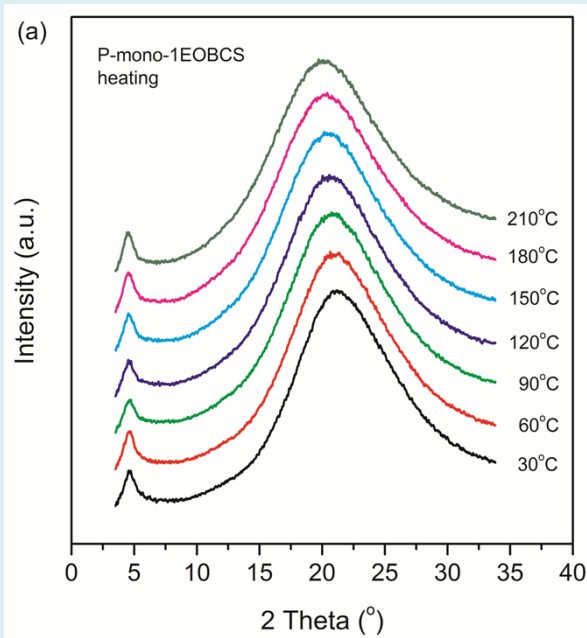


Fig.S4 1D WAXD patterns of the P-mono-1EOBCS during (a) the second heating process and (b) the second cooling process.

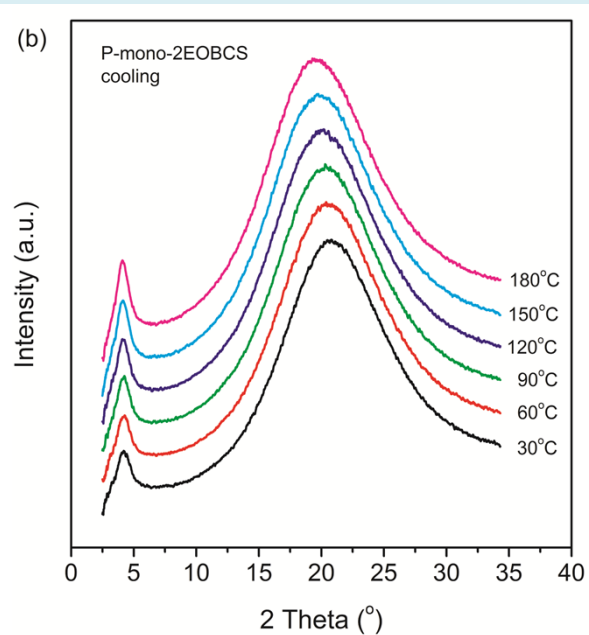
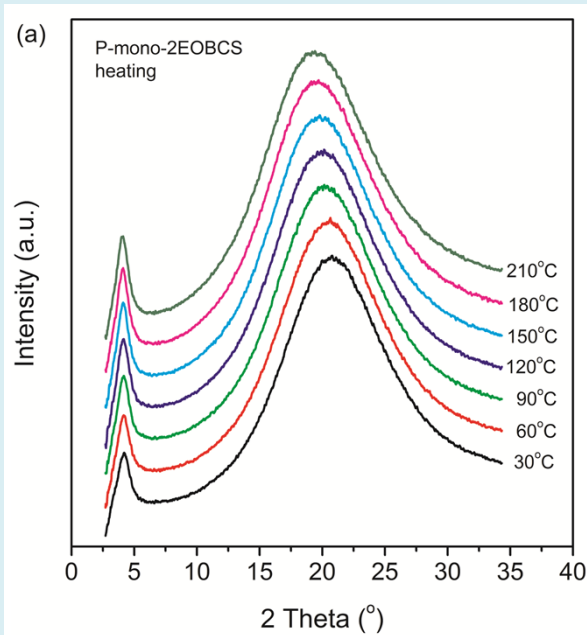


Fig. S5 1D WAXD patterns of the P-mono-2EOBCS during (a) the second heating process and (b) the second cooling process.

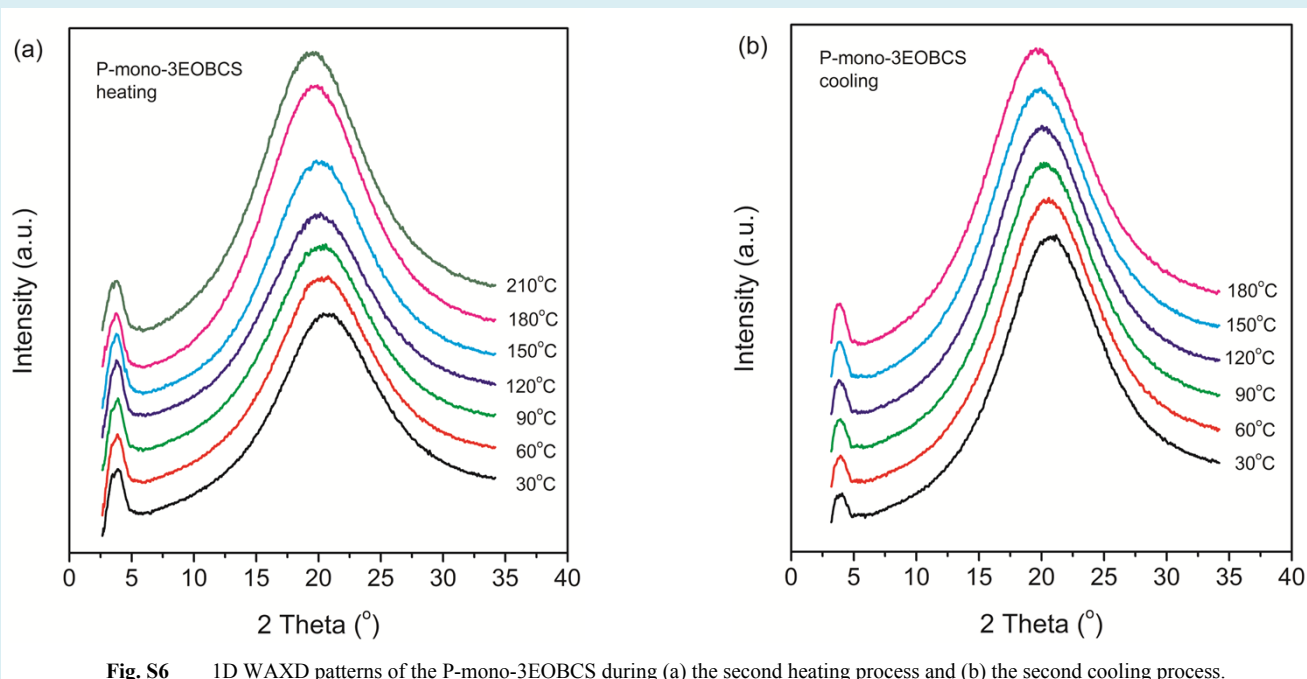


Fig. S6 1D WAXD patterns of the P-mono-3EOBCS during (a) the second heating process and (b) the second cooling process.

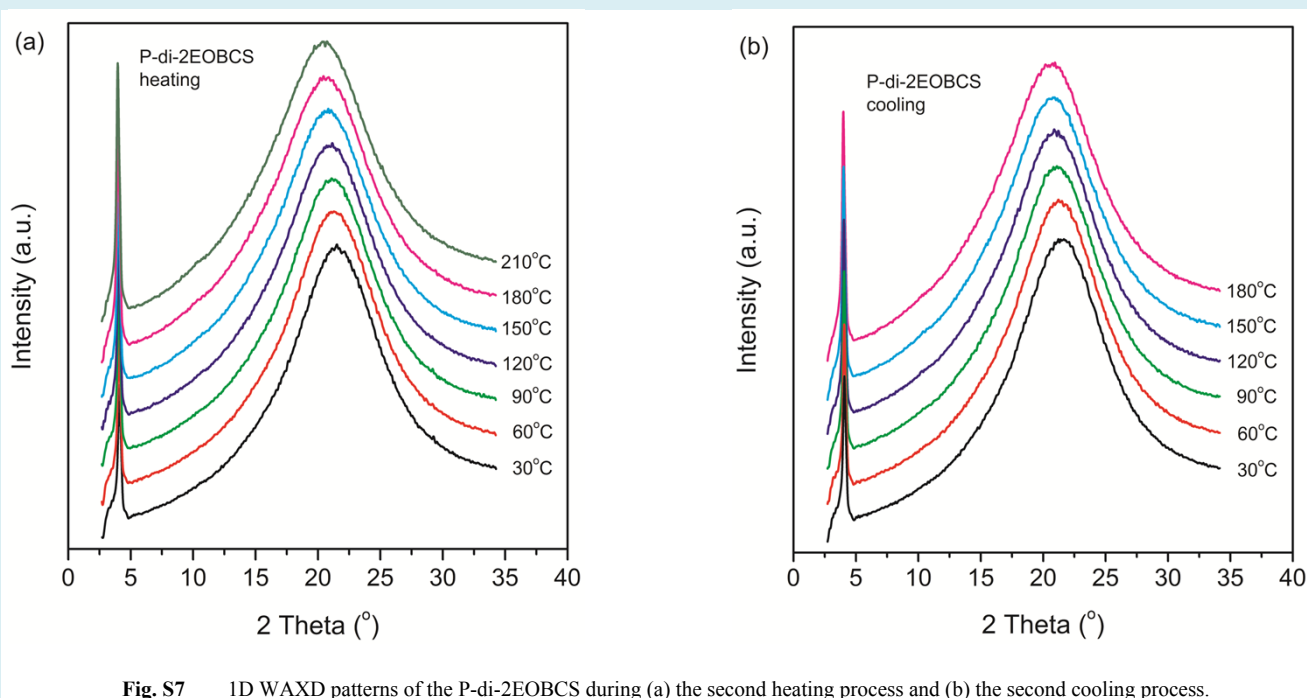


Fig. S7 1D WAXD patterns of the P-di-2EOBCS during (a) the second heating process and (b) the second cooling process.

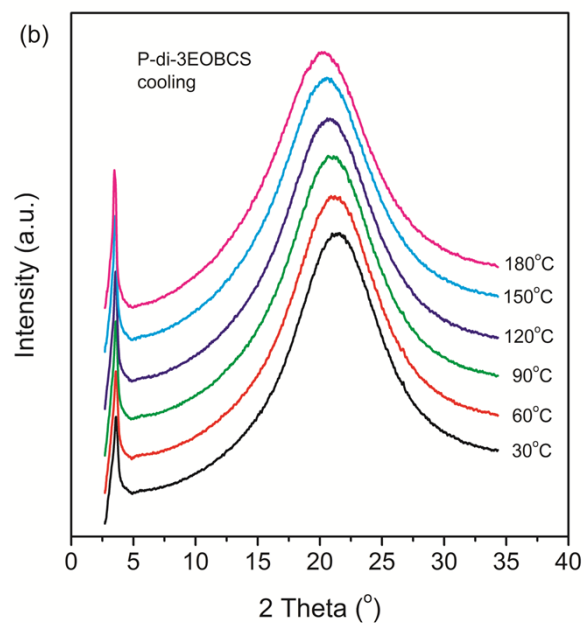
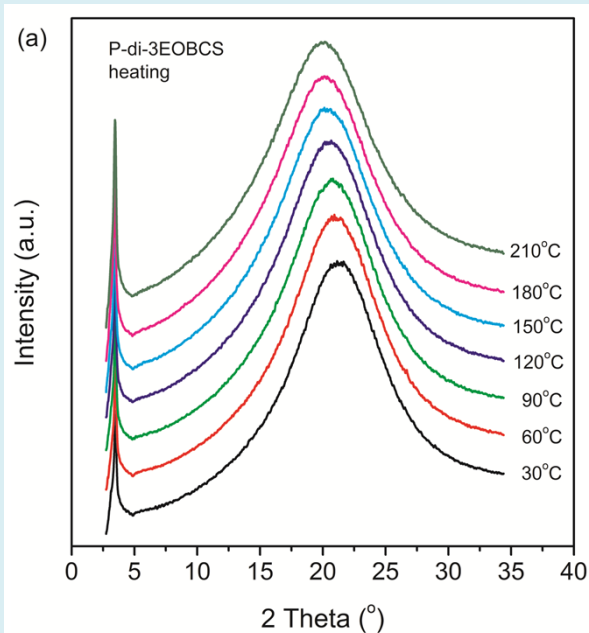


Fig. S8 1D WAXD patterns of the P-di-3EOBCS during (a) the second heating process and (b) the second cooling process.

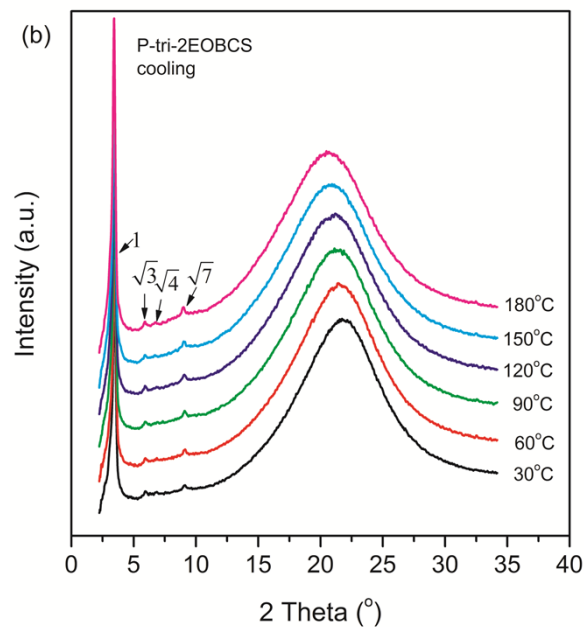
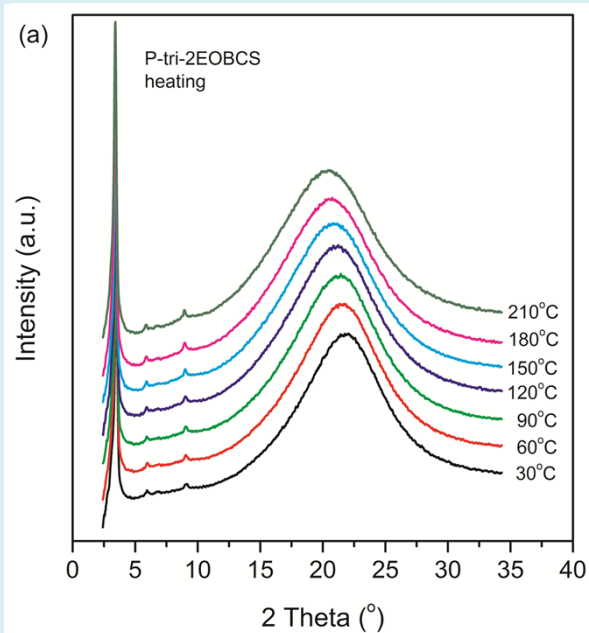


Fig. S9 1D WAXD patterns of the P-tri-2EOBCS during (a) the second heating process and (b) the second cooling process.

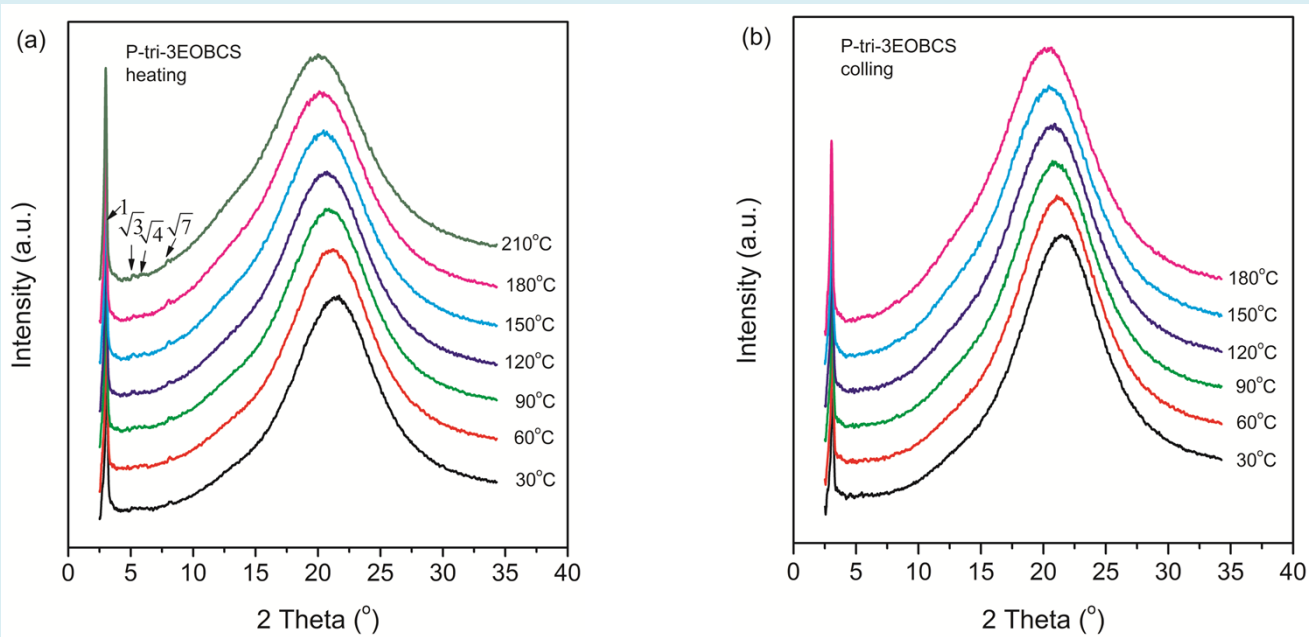


Fig. S10 1D WAXD patterns of the P-tri-3EOBCS during (a) the second heating process and (b) the second cooling process.

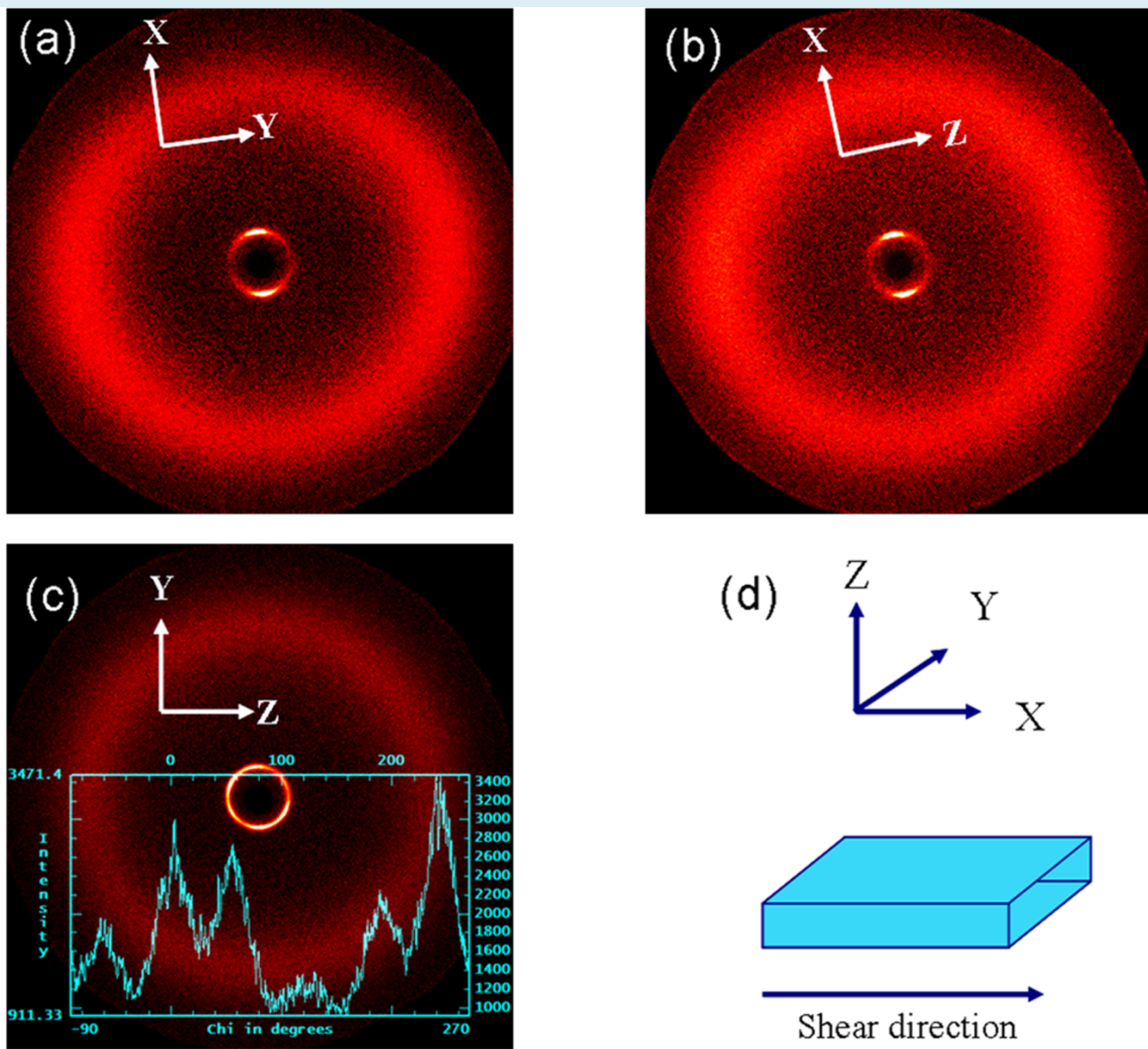


Fig. S11 2D WAXD patterns of a sheared P-di-2EOBCS sample recorded with the X-ray incident beam along Z (a), Y (b), and X (c) directions and the shearing geometry (d).