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## Synthesis of Bottlebrush Polymers via Transfer-To and Grafting-Through Approaches Using a RAFT Chain Transfer Agent with a ROMP-Active Z-Group

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Scheme S1: Synthesis of CTA1. Experimental conditions: i. 1,2-dichlorobenzene at reflux; ii. urea, 135 °C; iii. KOH, CS<sub>2</sub>, benzyl bromide, rt.

Synthesis of *cis*-5-norbornene-*exo*-2,3-dicarboxylic anhydride (1). A round-bottom flask was charged with *cis*-5-norbornene-*endo*-2,3-dicarboxylicanhydride (200 g). 200 mL 1,2-dicholorobenzene was added, a condenser was attached, and the reaction apparatus was immersed in an oil bath at 185 °C for 2.5 h. Once cool, the flask was further cooled to 0 °C, and the precipitate was recovered by filtration and washed with hexanes. This crude product was recrystallized from benzene three times to yield 50.0 g pure *exo* product (25% yield). <sup>1</sup>H NMR (CDCl<sub>3</sub>):  $\delta$  1.46 (d, 1H, *J* = 8 Hz), 1.66 (d, 1H, *J* = 8 Hz), 3.00 (s, 2H), 3.45 (s, 2H), 6.33 (s, 2H). <sup>13</sup>C NMR (CDCl<sub>3</sub>):  $\delta$  171.69, 138.09, 48.90, 47.02, 44.26. HRMS: calculated 165.0552, found 165.0536 [M+H]<sup>+</sup>.

Synthesis of *exo*-norbornene imide (2). A 100 mL round bottom flask was charged with (1) (4.02 g, 24.5 mmol) and urea (1.61 g, 26.8 mmol). The flask was fitted with a condenser. The reaction was conducted in the melt at 140 °C for 30 min. The reaction mixture was allowed to cool to rt. The crude product was purified by recrystallization from H<sub>2</sub>O. The resulting white crystals were recovered via vacuum filtration and were dried under vacuum overnight to yield 2.84 g of pure product (71% yield). <sup>1</sup>H NMR (CDCl<sub>3</sub>):  $\delta$  1.43 (d, 1H, J = 8 Hz), 1.51 (d, 1H, J = 8 Hz), 2.69 (s, 2H), 3.24 (s, 2H), 6.24 (s, 2H), 9.20 (bs, 1H). <sup>13</sup>C NMR (CDCl<sub>3</sub>):  $\delta$  178.98, 137.80, 49.26, 45.16, 42.95. HRMS: calculated 162.0555, found 162.0546 [M-H]<sup>-</sup>.







**Figure S4**: <sup>13</sup>C NMR of **(2)** 







Figure S7: <sup>1</sup>H NMR of poly(CTA1)



Figure S8: <sup>1</sup>H NMR of MM<sub>29</sub>



**Figure S9**: SEC traces of the RAFT chain extension with a PnBA Macro CTA (black line) with styrene to form a diblock copolymer (red line).



Figure S10: SEC traces of MM<sub>29</sub> (black line), MM<sub>52</sub> (blue line), and MM<sub>113</sub> (red line).



Figure S11: SEC traces of bottlebrush polymers prepared via grafting-through from MM<sub>29</sub> using G1 (red line), G2 (green line), G3 (black line), and HG2 (blue line). Traces normalized to macromonomer peak height.



Figure S12: SEC traces of bottlebrush polymers prepared via grafting-through from MM<sub>29</sub> (black line), MM<sub>52</sub> (blue line), and MM<sub>113</sub> (red line) using G3. Traces normalized to bottlebrush polymer peak height.



**Figure S13**: SEC traces of bottlebrush polymers prepared via grafting-through from **MM**<sub>29</sub> at 100 mg/ml (black line), 50 mg/ml (blue line), and 25 mg/ml (red line). Traces normalized to bottlebrush polymer peak height.



**Figure S14**: SEC traces of side chains aminolyzed from bottlebrush polymers prepared by transfer-to after 19 h (black line), 42 h (orange line), 67 h (blue line), and 91 h (red line).



Figure S15: DLS traces of MM<sub>29</sub> (red line), BB from MM<sub>29</sub> (black line), and aminolysis product from the BB (blue line).



Figure S16: AFM height images of BB prepared from (A) transfer-to using **poly(CTA1)**, (B) and (C) grafting-through using **MM**<sub>29</sub> (Table 2 entry 5).