## **Supporting Information**

## **Fluorescent Molecular Rotors Under Pressure: Synergistic Effects of an Inert Polymer**

Mohammed A. H. Alamiry, Effat Bahaidarah, Anthony Harriman, Thomas Bura and Raymond Ziessel

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**Table S1**. Photophysical properties recorded for ROBOD in a small series of solvents at 20  $^{\circ}C$ .

| Solvent              | $\lambda_{ABS}$ / nm | $\lambda_{FLU}$ / nm | $\Delta_{\rm SS}$ / cm <sup>-1</sup> | $\Phi_{F}$ | $\tau_{S}$ / ns | k <sub>NR</sub> / 10 <sup>9</sup> s <sup>-1</sup> |
|----------------------|----------------------|----------------------|--------------------------------------|------------|-----------------|---|
| $CH_2CI_2$           | 504                  | 523                  | 720                                  | 0.029      | 0.19            | 5.0   |
| MTHF                 | 502                  | 530                  | 1050                                 | 0.023      | 0.15            | 6.3   |
| EtOAc <sup>(a)</sup> | 502                  | 521                  | 725                                  | 0.022      | 0.15            | 6.7   |
| CHCl₃                | 506                  | 524                  | 680                                  | 0.036      | 0.24            | 4.0   |

(a) Ethyl acetate

**Table S2**. Photophysical properties recorded for BODIPY in a small series of solvents at 20  $^{\circ}C$ .

| Solvent              | $\lambda_{ABS}$ / nm | λ <sub>FLU</sub> / nm | $\Delta_{SS}$ / cm <sup>-1</sup> | $\Phi_{F}$ | $\tau_{S}$ / ns | $k_{\rm NR}$ / 10 <sup>7</sup> s <sup>-1</sup> |
|----------------------|----------------------|-----------------------|----------------------------------|------------|-----------------|--|
| $CH_2Cl_2$           | 528                  | 544                   | 555                              | 0.77       | 5.1             | 4.5  |
| MTHF                 | 525                  | 547                   | 765                              | 0.72       | 4.8             | 5.8  |
| EtOAc <sup>(a)</sup> | 520                  | 541                   | 745                              | 0.79       | 5.6             | 3.8  |
| CHCl₃                | 530                  | 546                   | 555                              | 0.67       | 4.5             | 7.3  |

(a) Ethyl acetate



Figure S1. Relationship between the derived parameter  $\alpha$  and the specific viscosity of the PMMA solution.



**Figure S2**. Relationship between solution viscosity and the concentration of PMMA expressed as percent mass/volume.



**Figure S3**. Effect of pressure on the shear viscosity of  $CHCl_3$  at 20  $^{\circ}C$ .



Figure S4. Effect of applied pressure on the fluorescence spectrum of ROBOD in CHCl<sub>3</sub> in the presence of 2% m/v PMMA.



Figure S5. Effect of applied pressure on the fluorescence spectrum of ROBOD in CHCl<sub>3</sub> in the presence of 5% m/v PMMA.



Figure S6. Effect of applied pressure on the fluorescence spectrum of ROBOD in CHCl<sub>3</sub> in the presence of 10% m/v PMMA.



Figure S7. Effect of applied pressure on the fluorescence spectrum of ROBOD in CHCl<sub>3</sub> in the presence of 18% m/v PMMA.



Figure S8. Effect of applied pressure on the fluorescence spectrum of ROBOD in CHCl<sub>3</sub> in the presence of 25% m/v PMMA.