Supporting information for

Differential modulation of lactim-lactam tautomerism process of an isoindole fused

imidazole system in three different micellar assemblies of varying surface charge: A

Spectroscopic approach to various photophysical properties.

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Figure S1. Variation of lactam emission intensity of ADII as a function of concentration of (a) SDS, (b) CTAB and (c) TX-100. Inset of Figure 3(b) shows the variation of lactim emission intensity of ADII as a function of concentration of CTAB. The breakpoints observed at the corresponding CMCs of the surfactants in Tris-HCl aqueous buffer solution are mentioned in each panel.

Determination of ADII - Micelle Binding Constant:

The following equation has been used to estimate binding constant (K).

$$\frac{(I_{\infty} - I_0)}{(I_t - I_0)} = 1 + \frac{1}{K[M]}$$

where, I_0 , I_t , and I_∞ are the emission intensities of the probe molecule (ADII) in the absence of surfactant (that is in pure water), at different concentrations of surfactant, and at a condition of saturation, respectively. [M] denotes the miceller concentration in the solution and it is related to the aggregation number of the micellar system (N_{agg}) at the surfactant concentration [S] and the CMC of the surfactant by the following expression:

$$[M] = \frac{[S] - CMC}{N_{agg}} \,.$$



Figure S2. Plot of $(I_{\alpha}-I_0)/(I_t-I_0)$ against $[M]^{-1}$ in (a) SDS, (b) CTAB and (c) TX-100 medium.



Figure S3. Normalised emission profile of ADII in varying composition of waterdioxane binary mixture ($\lambda_{ex} = 400 \text{ nm}$). Curves (i) \rightarrow (xi) correspond to % of water (by volume) = 0, 5, 10, 15, 20, 25, 40, 50, 60, 70, and 100. (b



Figure S4.Stern-Volmer plots for the fluorescence quenching of ADII by CpCl in various miceller (SDS, CTAB and TX-100) medium.



Figure S5. A representative case for the occurrence of REES in CTAB micelle-bound probe (ADII) (where, [CTAB] = 0.80 mM).



Figure S6. Representative time-resolved fluorescence decay profiles of ADII in presence of increasing concentrations of (a) SDS, (b) CTAB, and (c) TX-100 at $\lambda_{ex} = 336$ nm, $\lambda_{monitored} = 430$ nm. The respective concentrations of the surfactants under investigation are specified in the figure legends.