## **Supporting information**

## New insights into the mesophase transformation of ethanebridged PMOs by the influence of different counterions under basic conditions

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Figure S1. PMO synthesized with CTACl (cubic structure, Pm3n): HRTEM image acquired along the [001] direction and different diffraction patterns acquired along the indicated zone axes



Figure S2. PMO synthesized with  $CTA(SO_4)_{\frac{1}{2}}$ , (cubic structure, *Pm3n*): HRTEM image acquired along the [001] direction and different diffraction patterns acquired along the indicated zone axes



Figure S3. SEM images of ethane-bridged PMOs synthesized with a surfactant mixture CTABr/CTACl with different molar ratios: (a) CTACl:CTABr=4:6 and (b) CTACl:CTABr=6:4 (The blue circles point out the particles with 2-D hexagonal *p6mm* mesophase, while the red circle point out the particles with cubic *Pm3n* mesophase)



Figure S4. SEM images of the ethane-bridged PMOs synthesized with the assistance of different sodium salts in the presence of CTACl or CTABr as surfactant: (a) CTACl + NaNO<sub>3</sub>, (b) CTABr + NaSCN, (c) CTACl + NaSCN, (d) CTACl + NaCl, and (e) CTABr + NaCl



Figure S5 EDX analysis of the as-synthesized ethane-bridged PMO materials prepared with different surfactant: (a) CTABr, (b) CTACl, and (c) CTA(SO<sub>4</sub>)<sup>1/2</sup>

Table S1 The content of the counterions in as-synthesized ethane-bridged PMO materials

Weight	PMO-CTABr	PMO-CTACl	$PMO-CTA(SO_4)_{\frac{1}{2}}$
X (Br/Cl/S)	0.53%	1.10%	1.10%