## **Supporting Information**

## Conjugated Oligomers Incorporating Azulene Building Blocks – Sevenvs Five-Membered Ring Connectivity

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**General.** Chemicals were purchased from Sigma-Aldrich (St. Louis, MO, USA) and used without further purification. All materials were characterized by nuclear magnetic resonance (NMR) spectroscopy using Varian 400, 500 and 600 MHz spectrometers as indicated. Chemical shifts are reported in ppm and referenced to the solvent (proton and carbon). Microwave-assisted reactions were conducted on a Biotage Microwave reactor at a frequency of 2.5 GHz. VG70 Magnetic Sector and Waters GCT Premier TOF instruments were used for low and high resolution mass analysis by electron ionization (EI). Micromass QTOF2 Quadrupole/Time-of-Flight Tandem mass spectrometer was used for high-resolution mass analysis using electrospray ionization (ESI). UV-Vis spectra were recorded on an Agilent 8453 spectrophotometer using quartz cuvettes and dichloromethane as a solvent. Geometry optimizations were carried out using the Gaussian 09 quantum chemistry program package at the B3LYP functional. All compounds were fully optimized with the 6-31G\* basis set. Plot of molecular orbital were constructed using the MOLEKEL program 4.1.

## <sup>1</sup>H-NMR and <sup>13</sup>C-NMR spectra.

### Oligoazulene 1



**Oligoazulene 2** 



**Oligoazulene 11** 







**Oligoazulene 12** 



# **Oligoazulene 13** -7.858 -7.651 -7.651 -7.261 -6.322 -6.323 -6.328 -6.318 -6.260 ~3.708 ~3.553 -1.539 -1.257 78.4938.489 0.87-0.88-1.05-0.93-0.80-0.80-1.04 1.04 0.77 2 0.77 3.00 5.5 5.0 f1 (ppm) 3.5 4.5 4.0 10.0 9.5 9.0 8.5 8.0 7.5 7.0 6.5 6.0 3.0 1.5 0.5 2.5 2.0 1.0 r77.299 cdcl3 -77.087 cdcl3 r76.875 cdcl3 P140.043 P139.472 P139.472 P139.472 P139.472 P139.681 P139.566 P139.555 P120.105 P120.105 P119.112 P109.352 P108.070 P108.070 P108.070 P108.064 $\xi_{35.097}^{35.186}$ 110 100 90 80 70 60 50 40 30 f1 (ppm) 220 210 200 190 180 170 160 150 140 130 120 20 10 0 -10



Crystallographic data.



Figure S1. Crystal structures of compounds 1 and 2.

Crystal structures were deposited at the Cambridge Crystallographic Data Centre (CCDC) and the data have been assigned the following deposition numbers: CCDC 943616 (compound 1) and CCDC 943617 (compound 2).

#### Fluorescence studies.

Fluorescence spectra were recorded on Varian Cary Eclipse Fluorescence Spectrometer using quartz cuvettes.

Fluorescence studies of oligoazulenes 1, 2, 11 - 14 in dichloromethane revealed that all the compounds are essentially nonfluorescent in their neutral state similar to the unsubstituted azulene, which has an extremely weak  $S_1$  -  $S_0$  fluorescence.<sup>S1</sup> While protonation with TFA had no effect on the fluorescence of 1, 2, 11, 13 and 14, fluorescence of azulenium cation derived from 4,7-(bisfuran)azulene (12) was "switched on" accompanied by strong emission band at  $\lambda_{max} = 547$  nm,  $\Phi_f = 0.154$ . In concert with the switchable properties observed in the UV-vis measurements, the fluorescence of the azulenium cation 12-H<sup>+</sup> can be "switched off" by subsequent addition of base such as triethylamine.

For the neutral oligomer 12, the excitation wavelength was set at 307 nm and the emission was recorded from 310 nm to 800 nm with the use of excitation and emission slits of 5 nm. For the azulenium cation,  $12-H^+$ , the excitation wavelength was set at 349 nm and the emission was recorded from 350 nm to 800 nm with the use of excitation and emission slits of 5 nm.

#### **Electrochemical studies.**

Cyclic voltammetry were performed with a platinum electrode for  $CH_2Cl_2$  solutions of the samples (ca.  $1 \times 10^{-3}$  M) in the presence of  $[Bu_4NPF_6]$  (0.1 M) as an electrolyte at ambient temperature under N<sub>2</sub> atmosphere. The scan rate was 100 mV s<sup>-1</sup>. After the measurements, ferrocene was added to the mixture and the potentials were calibrated with respect to the  $[FeCp_2]/[FeCp_2]^+$  redox couple. Cyclic voltammetric (CV) data and the energy levels of the frontier orbitals are summarized in Table 1.

Compound	Reduction Potential (vs. Ag/AgCl)				
	$E_{\mathrm{p.c.}}{}^a$	$E_{\mathrm{p.a.}}{}^{b}$	$E_{ m g}{}^c$	$LUMO^d$	HOMO <sup>e</sup>
	(V)	(V)	(eV)	(eV)	(eV)
1	-2.19	-1.62	2.88	-2.90	-5.78
11	-2.31	-2.12	3.20	-2.59	-5.79
12	-2.19	-1.93	2.93	-2.74	-5.67
13	-2.12	-1.96	2.84	-2.76	-5.60
14	-2.17	-1.74	2.73	-2.85	-5.58

 Table 1. Electrochemical properties of oligoazulenes 1, 11 - 14.

<sup>a</sup> Cathodic peak potential. <sup>b</sup> Anodic peak potential. <sup>c</sup> Optical band gap ( $E_g$ ) values were calculated by the equation:  $E_g = 1240/Abs\lambda_{onset}$ . <sup>d</sup> The LUMO energy levels were calculated from cyclic voltammetry and referenced to ferrocene (-4.8 eV). <sup>e</sup> HOMO = LUMO +  $E_g$ .



Figure S2. Cyclic voltammogram of oligoazulene 2 premixed with ferrocene.





Figure S3. Cyclic voltammograms of oligoazulenes 11-14.

#### **EPR** Measurements.



Figure S4. EPR spectra of 1 and 2 in TFA at room temperature.

#### **Theoretical Calculations.**

Geometry optimizations were carried out using the Gaussian 09 quantum chemistry program package at the B3LYP level.<sup>S2</sup> All compounds were fully optimized with the 6-31+G\* basis set. The HOMO and LUMO energies were determined by using minimized singlet geometries to approximate the ground state. Plots of molecular orbitals and spin densities were constructed using the MOLEKEL program 4.1.<sup>S3</sup>

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Н	-4.190886	-4.445664	-1.631147
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Н	-2.082283	4.847648	0.317086	Н	8.138477	-2.873436



Figure S5. Energy Diagrams for oligoazulenes 11 14.



Figure S6. (Continued)



Figure S6. Orbital plots for oligoazulenes 11 4.

#### References

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