

Fig. S1 Reduced shear stress versus reduced shear rate for 0.11 M solutions containing KBr as function of $C_{\text{SALT}}/C_{\text{CTAT}}$: (\square) 0, (\bullet) 0.01, (\triangle) 0.1, (\blacktriangledown) 1 and (\diamond) 5. Inset: Shear stress plateau as a function of $C_{\text{SALT}}/C_{\text{CTAT}}$. Solid lines represent the best fit of the BMP Model.

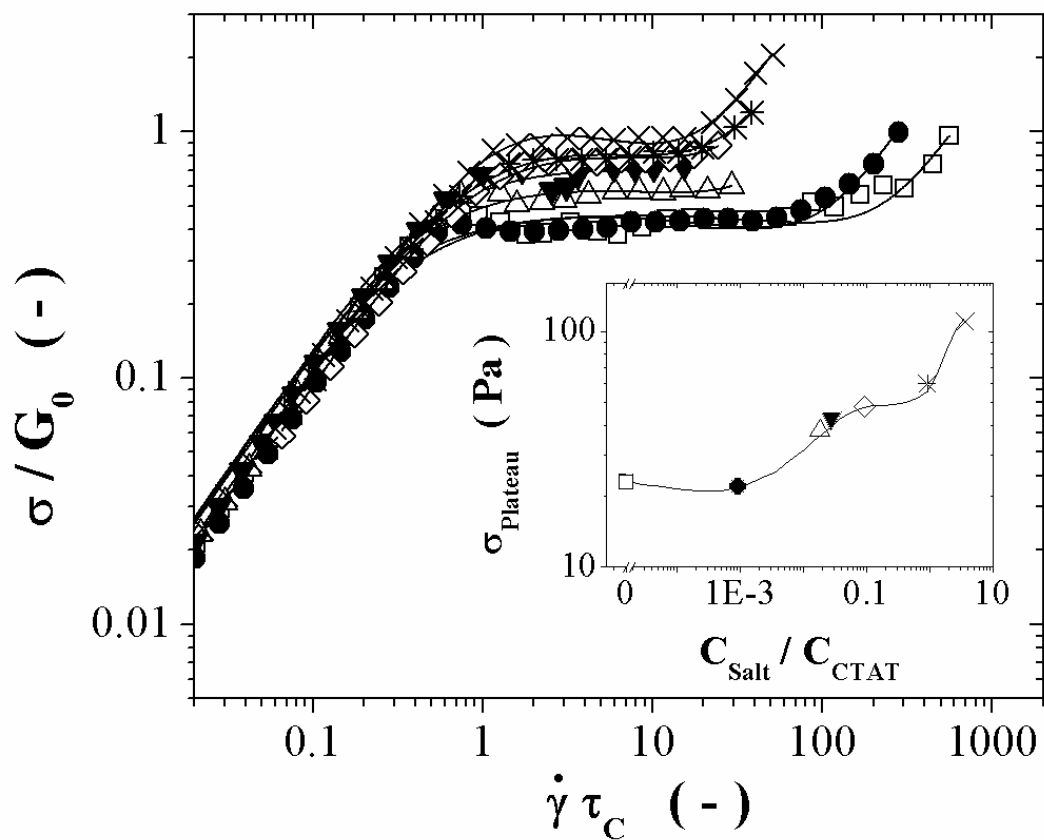


Fig. S2 Reduced shear stress versus reduced shear rate for 0.11 M solutions containing K_2SO_4 as function of $C_{\text{SALT}}/C_{\text{CTAT}}$: (\square) 0, (\bullet) 0.001, (\triangle) 0.01, (\blacktriangledown) 0.05, (\diamond) 0.1, ($*$) 1 and (\times) 5. Inset: Shear stress plateau as a function of $C_{\text{SALT}}/C_{\text{CTAT}}$. Solid lines represent the best fit of the BMP Model.