

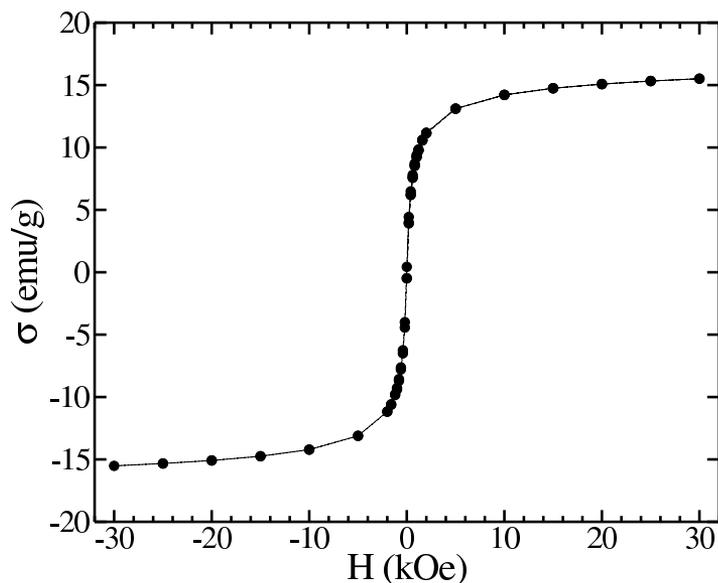
# Magnetorheology from surface coverage of spin-coated colloidal films.

## Supplementary information

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### 1 Characterization of superparamagnetic particles

Magnetic characterization of the superparamagnetic colloidal particles (SiO<sub>2</sub>-MAG) is performed with a SQUID magnetometer (Lot-Oriel n. MPMS-XL). The magnetization curve is shown (Figure 1), with a small coercive field strength ( $H_c < 20$  Oe). The mass magnetization at a moderate field (1.2 kOe) is about 9.8 emu/g. Field cooled-Zero field cooled plot measured at a magnetic field of 50 Oe is shown in Figure 2. Blocking temperature is around 108 K. This indicates that the particles are superparamagnetic. We acknowledge C. Gómez-Polo for her generous loan of SQUID and fruitful discussions, and J.M. Pastor and M.A. Miranda for the magnetic characterization of the superparamagnetic colloidal particles.



**Fig. 1** Magnetization curve for the superparamagnetic colloidal particles (SiO<sub>2</sub>-MAG). Solid line interpolates the data points from the measurement.

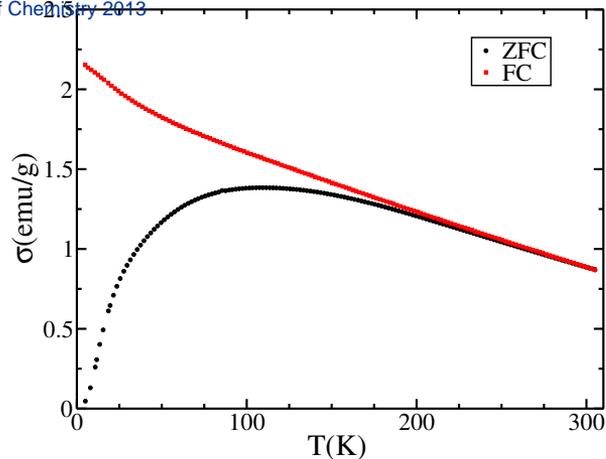
### 2 Film thickness profiles

From<sup>1</sup>, a subset of the mean occupation factor values for PS-MAG (polystyrene coated magnetite particles) is scaled to obtain the film thickness,  $h_{scaled}$ . Mean film thickness is compared and it shows a decreasing

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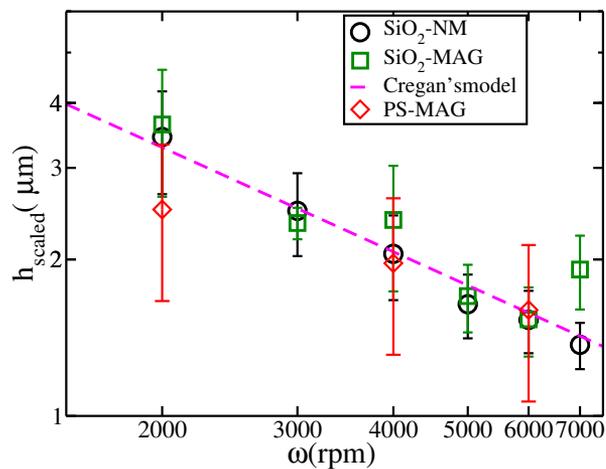
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**Fig. 2** Induced FC-ZFC curves at 50 Oe. Blocking temperature is around 108 K.

tendency, that is similar to other kind of dispersions ( $\text{SiO}_2\text{-NM}$  and  $\text{SiO}_2\text{-MAG}$ ) as shown in Figure 3. The standard deviation for PS-MAG suspension comes from the polydispersity of the superparamagnetic particles.



**Fig. 3** Comparison of the film thickness profiles for different colloids. Squares:  $\text{SiO}_2\text{-MAG}$  (silica coated magnetite); Circles:  $\text{SiO}_2\text{-NM}$  (non magnetic silica particles); Diamond: PS-MAG (polystyrene coated magnetite). Data are compared with the model proposed by Cregan *et al.*<sup>2</sup>. The mean occupation factor values for PS-MAG are obtained from<sup>1</sup>. For circles, the information is extracted from fig. 4a of the reported<sup>3</sup> reference experiment by doing a spatial average.

## References

- 1 M. Pichumani and W. González-Viñas, *Magneto hydrodynamics*, 2011, **47**, 191.
- 2 V. Cregan and S. O'Brien, *J. Colloid Interf. Sci.*, 2007, **314**, 324.
- 3 M. Giuliani, W. González-Viñas, K. M. Poduska and A. Yethiraj, *J. Phys. Chem. Lett.*, 2010, **1**, 1481–1486.