

**PEG-S** –  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ )  $\delta$ : 3.63 (s, 182H), 3.54 (m, 2H), 3.49 (t,  $J = 5.8$  Hz, 2H), 3.36 (s, 3H), 2.26 (t,  $J = 7.2$  Hz, 2H), 1.74 (p,  $J = 6.9$  Hz, 2H), 1.60 (m, 2H)

**PEG-T** –  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ )  $\delta$ : 3.90 – 3.84 (m, 1H), 3.67 – 3.58 (s, 182H), 3.53 (t,  $J = 3.7$  Hz, 2H), 3.41 (dd,  $J = 6.6, 2.8$  Hz, 1H), 3.36 (s, 3H), 3.00 (ddd,  $J = 13.6, 8.1, 5.2$  Hz, 1H), 2.26 (t,  $J = 7.2$  Hz, 2H), 1.72 (ddt,  $J = 10.3, 7.0, 3.8$  Hz, 2H), 1.61 (q,  $J = 6.1$  Hz, 2H), 1.14 (d,  $J = 6.3$  Hz, 3H)

**PEG-D** –  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ )  $\delta$ : 3.63 (s, 182H), 3.53 (m, 2H), 3.44 (d,  $J = 5.5$  Hz, 2H), 3.36 (s, 3H), 2.43 (t,  $J = 5.9$  Hz, 2H), 2.19 (t,  $J = 7.0$  Hz, 2H), 1.66 (m, 2H), 1.57 (m, 2H)

**PEG-E** –  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ )  $\delta$ : 3.63 (s, 182H), 3.53 (m, 2H), 3.36 (s, 3H), 3.27 (q, 2H), 2.34 (t,  $J = 6.8$  Hz, 2H), 2.21 (t,  $J = 7.2$  Hz, 2H), 1.81 (m, 2H), 1.69 (m, 2H), 1.59 (m, 2H)

**PEG-R** –  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ )  $\delta$ : 3.63 (s, 182H), 3.53 (m, 4H), 3.47 (m, 2H), 3.36 (s, 3H), 2.33 (t,  $J = 7.2$  Hz, 2H), 1.65 (m, 6H), 1.57 (s, 2H)

**PEG-K** –  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ )  $\delta$ : 3.64 (s, 182H), 3.55 (m, 2H), 3.38 (s, 3H), 3.25 (q,  $J = 5.9$  Hz, 2H), 2.95 (m, 2H), 2.88 (s, 2H), 2.25 (t,  $J = 6.8$  Hz, 2H), 1.66 (m, 2H), 1.54 (m, 2H), 1.47 (m, 2H)

**PEG-F** –  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ )  $\delta$ : 7.29 (m, 2H), 7.21 (t,  $J = 6.5$  Hz, 3H), 3.64 (s, 182H), 3.55 (m, 2H), 3.47 (t,  $J = 7.0$  Hz, 2H), 3.38 (s, 3H), 2.80 (t,  $J = 7.1$  Hz, 2H), 2.18 (t,  $J = 7.3$  Hz, 2H), 1.67 (m, 2H), 1.58 (m, 2H)

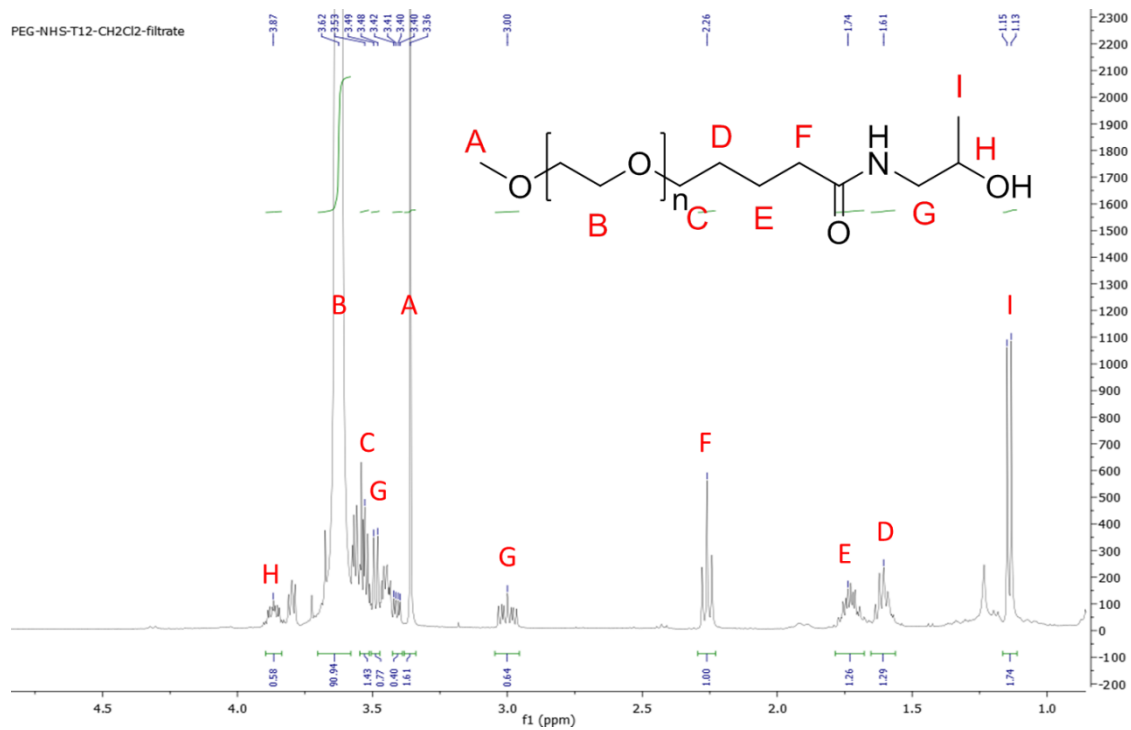
**PEG-Y** –  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ )  $\delta$ : 6.98 (d,  $J = 8.5$  Hz, 2H), 6.75 (d,  $J = 8.5$  Hz, 2H), 3.60 (s, 182H), 3.52 (m, 2H), 3.41 (m, 2H), 3.35 (s, 3H), 2.69 (t,  $J = 6.9$  Hz, 2H), 2.13 (m, 2H), 1.63 (p,  $J = 7.0$  Hz, 2H), 1.51 (p,  $J = 7.2, 6.6$  Hz, 2H).

**PEG-W** –  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ )  $\delta$ : 7.60 (d,  $J = 7.8$  Hz, 1H), 7.37 (d,  $J = 8.1$  Hz, 1H), 7.18 (t,  $J = 7.6$  Hz, 1H), 7.10 (t,  $J = 6.9$  Hz, 1H), 7.02 (s, 1H), 3.63 (s, 182H), 3.55 (m, 2H), 3.40 (t,  $J = 6.3$  Hz, 2H), 3.38 (s, 3H), 2.97 (t,  $J = 6.6$  Hz, 2H), 2.13 (t,  $J = 7.2$  Hz, 2H), 1.64 (m, 2H), 1.55 (m, 2H).

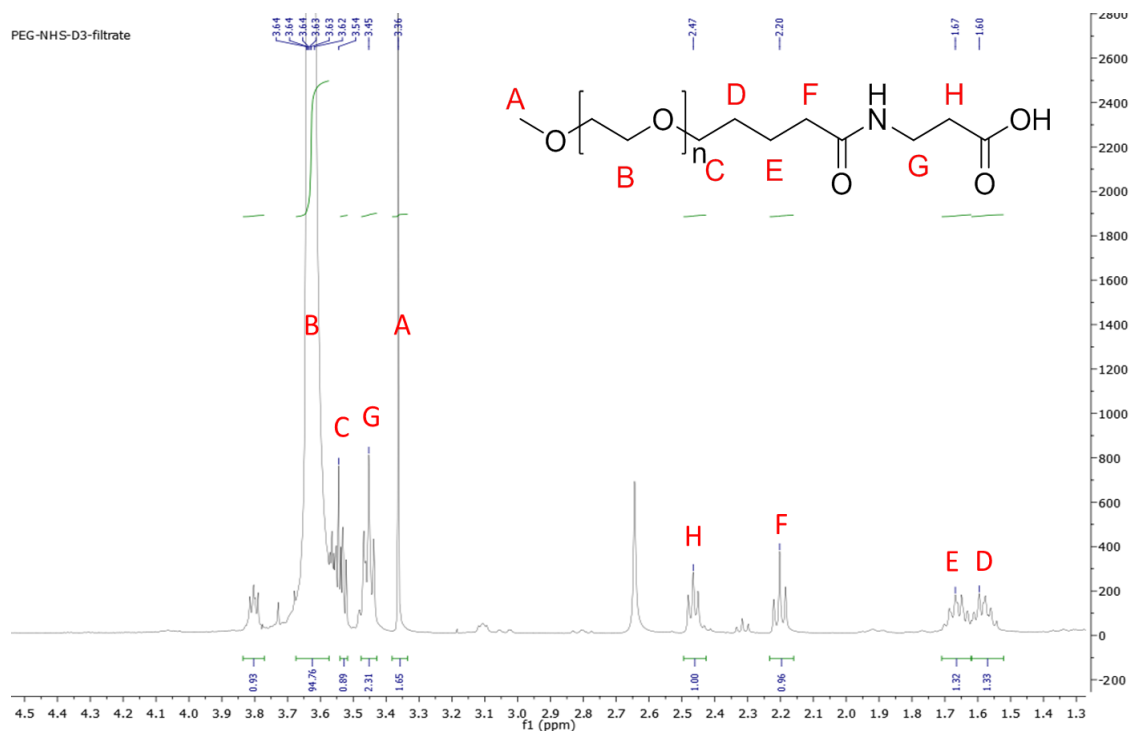
**PEG-V** –  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ )  $\delta$ : 3.61 (s, 182H), 3.46 (t,  $J = 6.1$  Hz, 2H), 3.35 (s, 3H), 3.03 (m, 2H), 2.19 (t,  $J = 7.3$  Hz, 2H), 1.72 (m, 3H), 1.58 (m, 2H), 0.88 (d,  $J = 6.7$  Hz, 6H)

**PEG-H** –  $^1\text{H}$  NMR (400 MHz,  $\text{CDCl}_3$ )  $\delta$ : 7.53 (s, 1H), 6.78 (s, 1H), 3.61 (s, 182H), 3.49 (d,  $J = 6.0$  Hz, 2H), 3.41 (m, 2H), 3.35 (s, 3H), 2.77 (t,  $J = 6.4$  Hz, 2H), 2.17 (t,  $J = 7.3$  Hz, 2H), 1.65 (m, 2H), 1.49 (m, 2H)

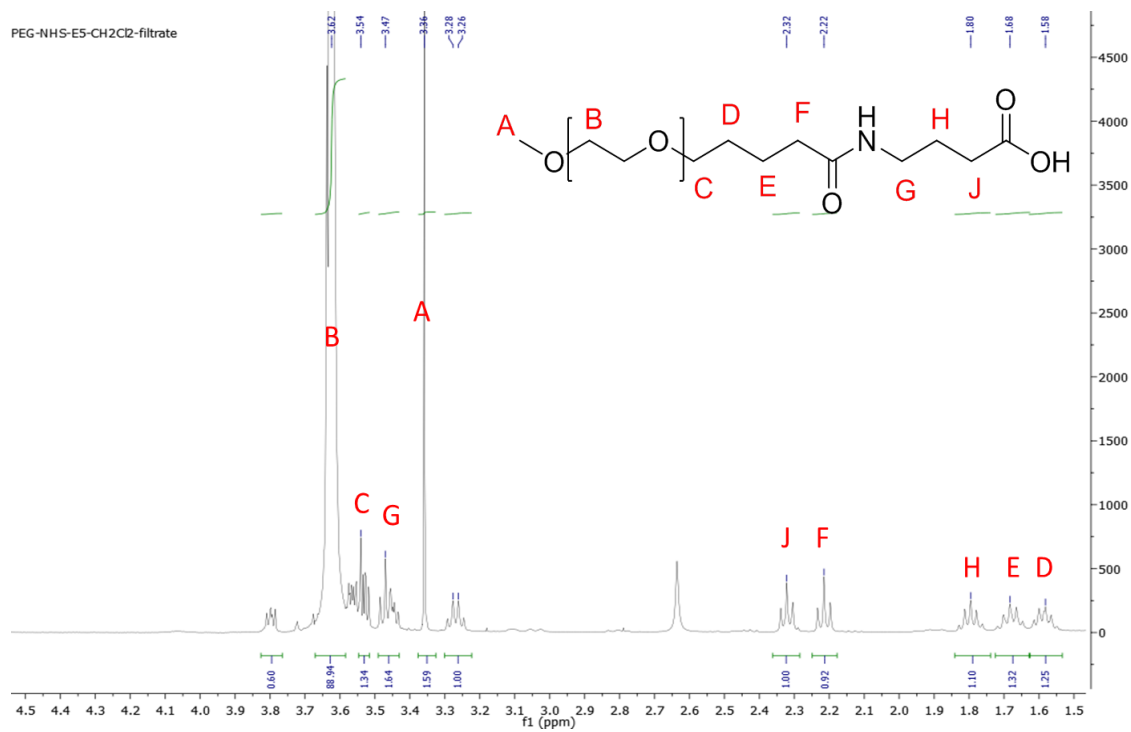




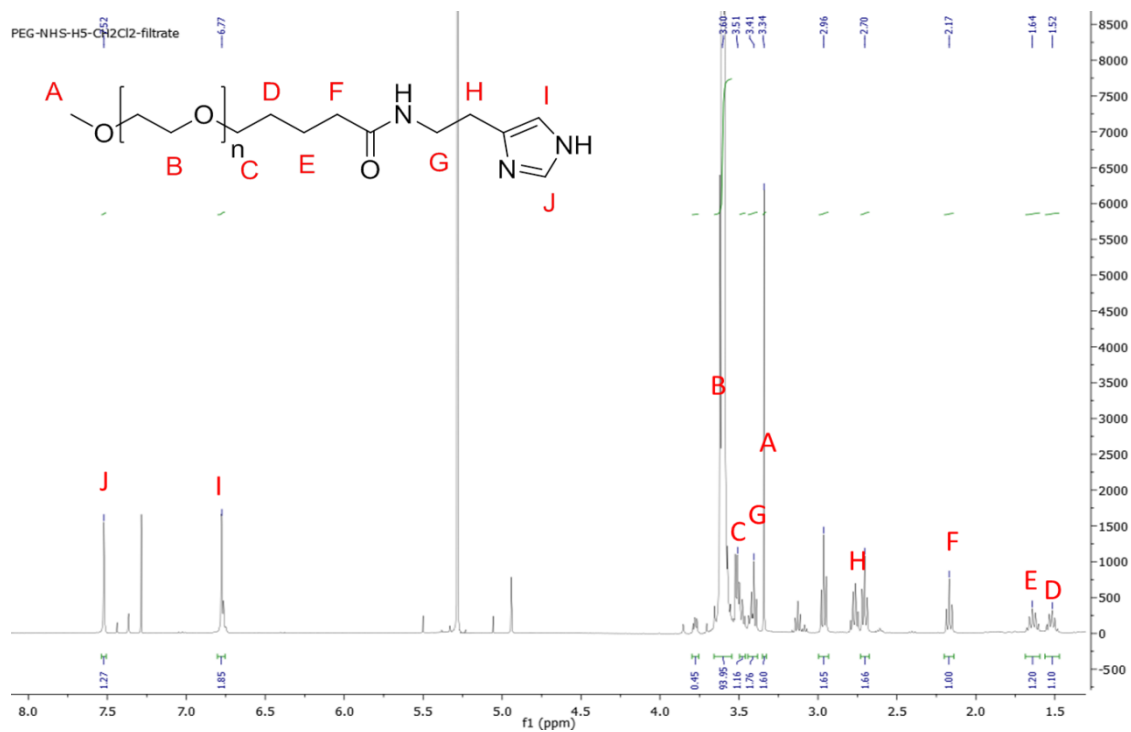
### <sup>1</sup>H NMR of synthesized PEG-T



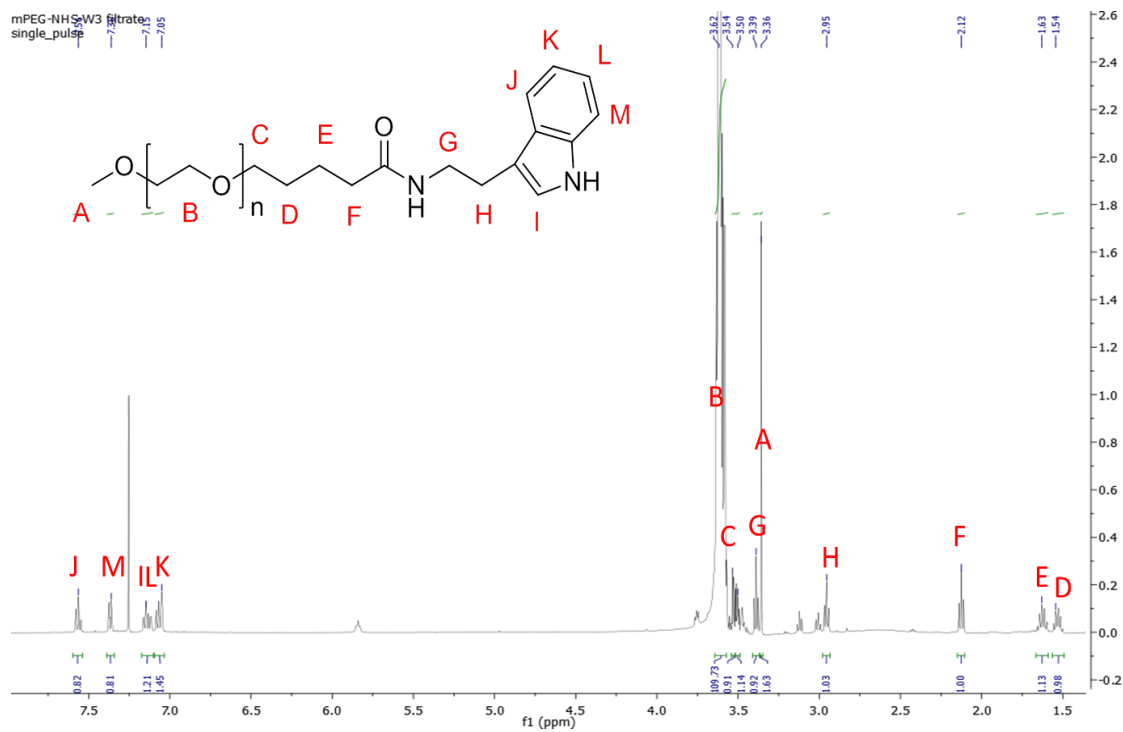
### <sup>1</sup>H NMR of synthesized PEG-D



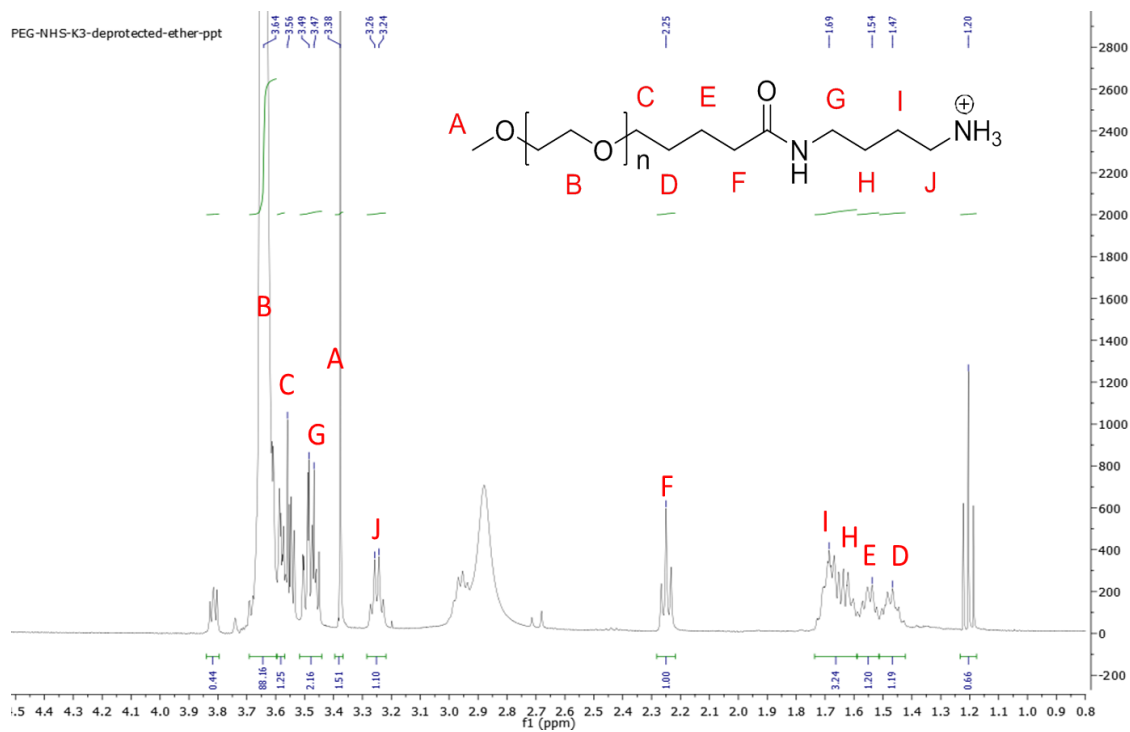
### <sup>1</sup>H NMR of synthesized PEG-E



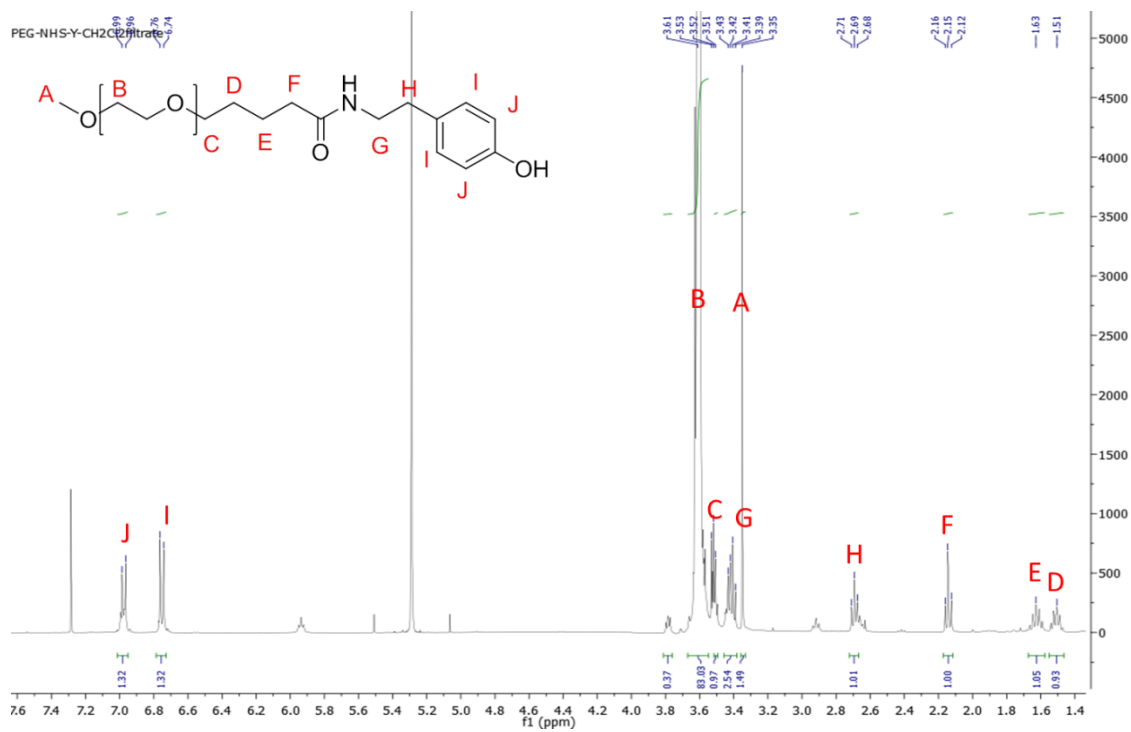
### <sup>1</sup>H NMR of synthesized Peg-H



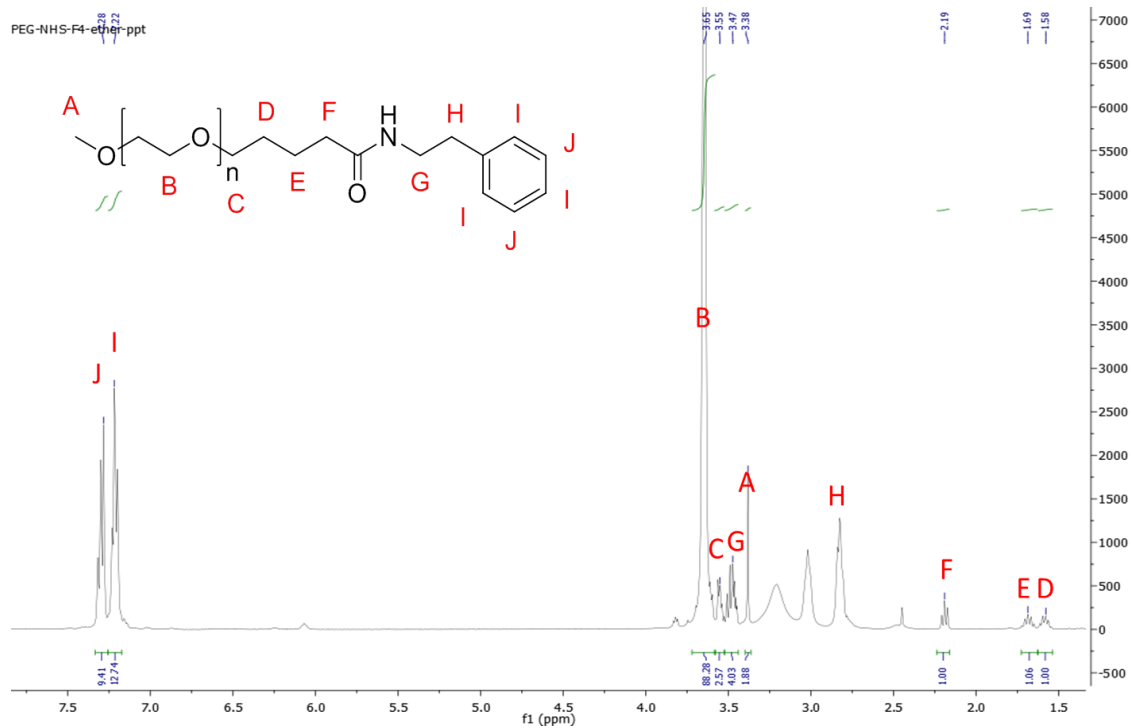
### <sup>1</sup>H NMR of synthesized PEG-W



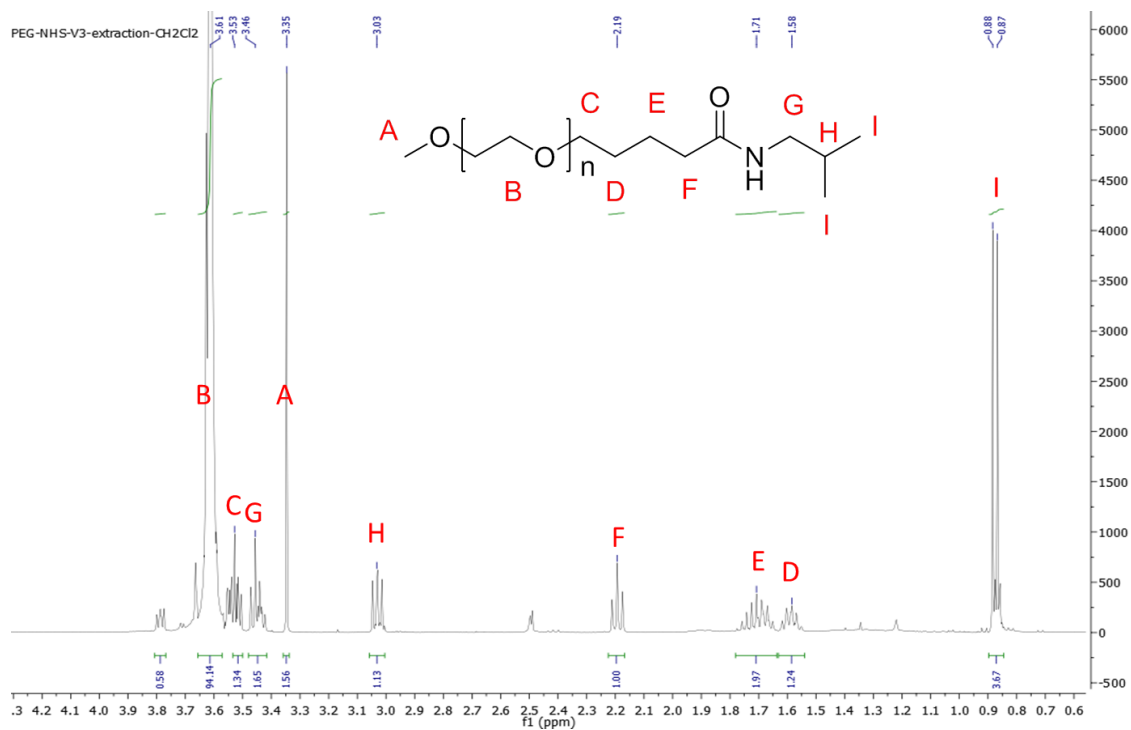
### <sup>1</sup>H NMR of synthesized PEG-K



<sup>1</sup>H NMR of synthesized PEG-Y



<sup>1</sup>H NMR of synthesized PEG-F



<sup>1</sup>H NMR of synthesized PEG-V

**Figure S1.** <sup>1</sup>H NMRs of Synthesized PEG-X Polymers

100:1 PEG-X:Pt Black Polymer Loading			
POLYMER	RATIO	POLYMER	RATIO
BASES		AROMATIC	
PEG-R	87.1	PEG-H	85.7
PEG-K	92.8	PEG-W	93.1
ACIDS		PEG-F	90.7
PEG-D	90.9	PEG-Y	88.9
PEG-E	87.3	ALCOHOLS	
HYDROPHOBIC		PEG-T	87.4
PEG-V	90.1	PEG-S	88.3
m <sub>2</sub> PEG	84.6	PEG-OH	87.2

<b>500:1 PEG-X:Pt Black Polymer Loading</b>			
POLYMER	RATIO	POLYMER	RATIO
BASES		AROMATIC	
PEG-R	453	PEG-H	462
PEG-K	466	PEG-W	468
ACIDS		PEG-F	448
PEG-D	450	PEG-Y	423
PEG-E	439	ALCOHOLS	
HYDROPHOBIC		PEG-T	444
PEG-V	426	PEG-S	446
m <sub>2</sub> PEG	442	PEG-OH	442

**Figure S2.** Polymer Loading for the PEG-X polymers on Pt Black.

<b>100:1 PEG-X:Pt Black ORR Measurements</b>					
POLYMER	MASS ACTIVITY (mA/mg)	E <sub>1/2</sub> (V)	POLYMER	MASS ACTIVITY (mA/mg)	E <sub>1/2</sub> (V)
Pt black	37.0	0.539			
BASES			AROMATIC		
PEG-R	32.8	0.556	PEG-H	39.3	0.542
PEG-K	38.7	0.603	PEG-W	28.2	0.524
ACIDS			PEG-F	30.4	0.495
PEG-D	46.7	0.551	PEG-Y	35.5	0.5
PEG-E	33.6	0.533	ALCOHOLS		
HYDROPHOBIC			PEG-T	50.7	0.576
PEG-V	26.7	0.488	PEG-S	63.0	0.56
m <sub>2</sub> PEG	37.6	0.519	PEG-OH	21.2	0.573



<b>500:1 PEG-X:Pt Black ORR Measurements</b>					
POLYMER	MASS ACTIVITY (mA/mg)	$E_{1/2}$ (V)	POLYMER	MASS ACTIVITY (mA/mg)	$E_{1/2}$ (V)
Pt black	37.0	0.539			
BASES			AROMATIC		
PEG-R	29.8	0.522	PEG-H	24.7	0.593
PEG-K	41.3	0.602	PEG-W	18.8	0.600
ACIDS			PEG-F	22.1	0.585
PEG-D	42.2	0.590	PEG-Y	43.6	0.555
PEG-E	34.0	0.559	ALCOHOLS		
HYDROPHOBIC			PEG-T	68.0	0.601
PEG-V	19.6	0.531	PEG-S	40.8	0.583
m <sub>2</sub> PEG	36.5	0.545	PEG-OH	25.4	0.579

<b>1000:1 PEG-T:Pt Black Polymer Loading and ORR Measurements</b>			
Sample	Mass Activity (mA/mg)	$E_{1/2}$ (V)	Polymer Loading
PEG-T	27.8	0.558	733

**Figure S3.** ORR data for the PEG-X:Pt Black samples at 100:1, 500:1 and 1000:1.