

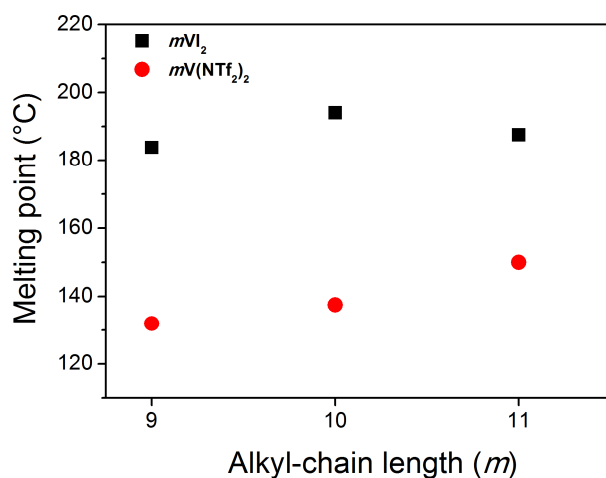
Electronic Supplementary Material (ESI)  
for

**Switching from columnar to calamitic mesophases in a new class of rod-like thienoviologens**

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**Fig. S1** Melting point vs. alkyl-chain length ( $m$ ) for compounds  $mV(I)_2$  and  $mV(NTf_2)_2$  with  $m = 9-11$ .

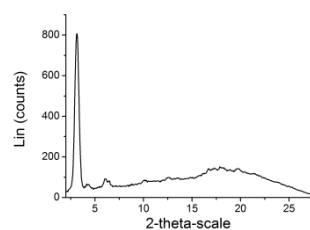
PXRD data for *mV*(NTf<sub>2</sub>)<sub>2</sub>.

Table S1

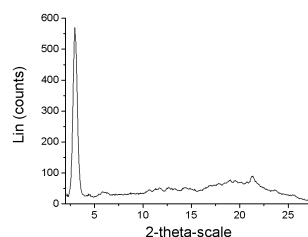
| Compound                                   | Mesophase<br>lattice<br>constants/Å                                                             | $d_{\text{meas}}/\text{Å}$ ( $d_{\text{calcd}}/\text{Å}$ ) | Miller<br>indice <sup>1</sup> |
|--------------------------------------------|-------------------------------------------------------------------------------------------------|------------------------------------------------------------|-------------------------------|
|                                            |                                                                                                 |                                                            | $hk$                          |
| <b>9V</b> (NTf <sub>2</sub> ) <sub>2</sub> | Col <sub>r</sub> at 120°C<br><br>(on cooling)<br><br>$a = 55.8\text{ Å}$<br>$b = 22.6\text{ Å}$ | 27.91 (27.91)                                              | 20                            |
|                                            |                                                                                                 | 20.94 (20.94)                                              | 11                            |
|                                            |                                                                                                 | 14.42(14.36)                                               | 31                            |
|                                            |                                                                                                 | 13.76 (13.95)                                              | 40                            |
|                                            |                                                                                                 | 8.76 (8.77)                                                | 42                            |
|                                            |                                                                                                 | 6.99 (6.98)                                                | 33                            |
|                                            |                                                                                                 | 6.49 (6.63)                                                | 43                            |
|                                            |                                                                                                 | 5.27 (5.24)                                                | 44                            |
|                                            | Col <sub>r</sub> at 90°C<br><br>(on cooling)<br><br>$a = 54.2\text{ Å}$<br>$b = 22.0\text{ Å}$  | 27.11 (27.11)                                              | 20                            |
|                                            |                                                                                                 | 20.36 (20.36)                                              | 11                            |
|                                            |                                                                                                 | 13.68(13.96)                                               | 31                            |
|                                            |                                                                                                 | 8.46 (8.53)                                                | 42                            |
|                                            |                                                                                                 | 7.01 (7.07)                                                | 23                            |
|                                            |                                                                                                 | 5.96 (6.07)                                                | 53                            |
|                                            |                                                                                                 | 5.24 (5.26)                                                | 34                            |

Table S2

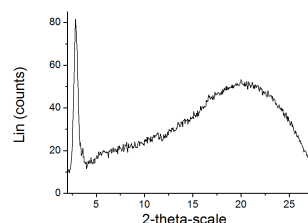
| Compounds                                   | Mesophase<br>lattice<br>constants/Å                                                                                 | $d_{\text{meas}}/\text{Å}$ ( $d_{\text{calcd}}/\text{Å}$ ) | Miller<br>indice <sup>1</sup> |
|---------------------------------------------|---------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|-------------------------------|
|                                             |                                                                                                                     |                                                            | $hk$                          |
| <b>10V</b> (NTf <sub>2</sub> ) <sub>2</sub> | Col <sub>l</sub> at 90°C<br><br>(oncooling)<br><br>$a = 4.7\text{ Å}$<br>$b = 20.3\text{ Å}$<br>$c = 30.3\text{ Å}$ | 30.33 (30.33)                                              | 001                           |
|                                             |                                                                                                                     | 20.33 (20.33)                                              | 01                            |
|                                             |                                                                                                                     | 14.95(15.20)                                               | 002                           |
|                                             |                                                                                                                     | 7.56 (7.58)                                                | 004                           |
|                                             |                                                                                                                     | 5.07 (5.08)                                                | 04                            |
|                                             |                                                                                                                     | 4.68 (4.68)                                                | 10                            |
|                                             |                                                                                                                     | 4.57 (4.56)                                                | 11                            |
| <b>11V</b> (NTf <sub>2</sub> ) <sub>2</sub> | Col <sub>r</sub> at 130°C<br><br>(on heating)<br><br>$a = 51.4\text{ Å}$<br>$b = 41.3\text{ Å}$                     | 32.20 (27.11)                                              | 11                            |
|                                             |                                                                                                                     | 25.72 (25.72)                                              | 20                            |
|                                             |                                                                                                                     | 19.26(19.16)                                               | 12                            |
|                                             |                                                                                                                     | 16.06 (16.10)                                              | 22                            |
|                                             |                                                                                                                     | 8.51 (8.84)                                                | 34                            |
|                                             |                                                                                                                     | 7.50 (7.44)                                                | 35                            |
|                                             |                                                                                                                     | 6.55 (6.44)                                                | 55                            |



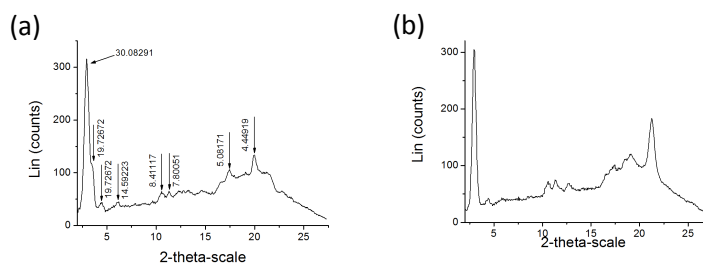
**Fig. S2** Powder pattern of  $9V(NTf_2)_2$  recorded at 120 °C on heating.



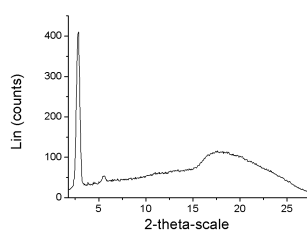
**Fig. S3** Powder pattern of  $10V(NTf_2)_2$  recorded at room temperature on cooling from the isotropic liquid state.



**Fig. S4** Powder pattern of  $11V(NTf_2)_2$  recorded at room temperature after cooling from the isotropic liquid state under planar alignment conditions.



**Fig. S5** Powder pattern of  $11V(NTf_2)_2$  recorded at room temperature after the first (a) and second (b) cooling scan from the isotropic liquid state.



**Fig. S6** Powder pattern of  $11V(NTf_2)_2$  recorded at 130 °C in the 2<sup>nd</sup> heating scan.