

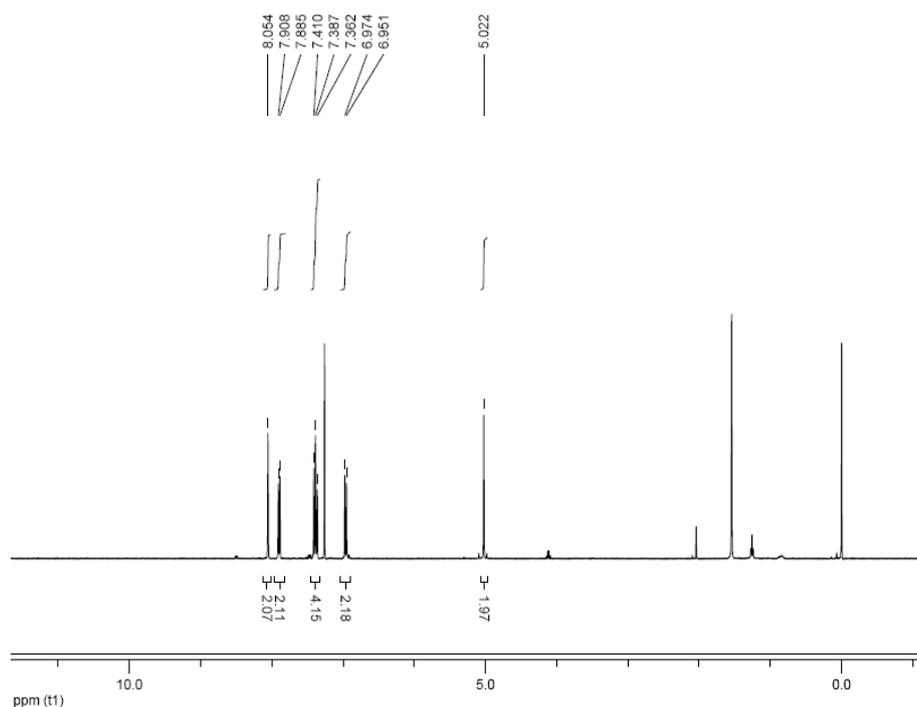
## **Main-chain Chirality and Photophysical Property Relations in Chiral Conjugated Polymers**

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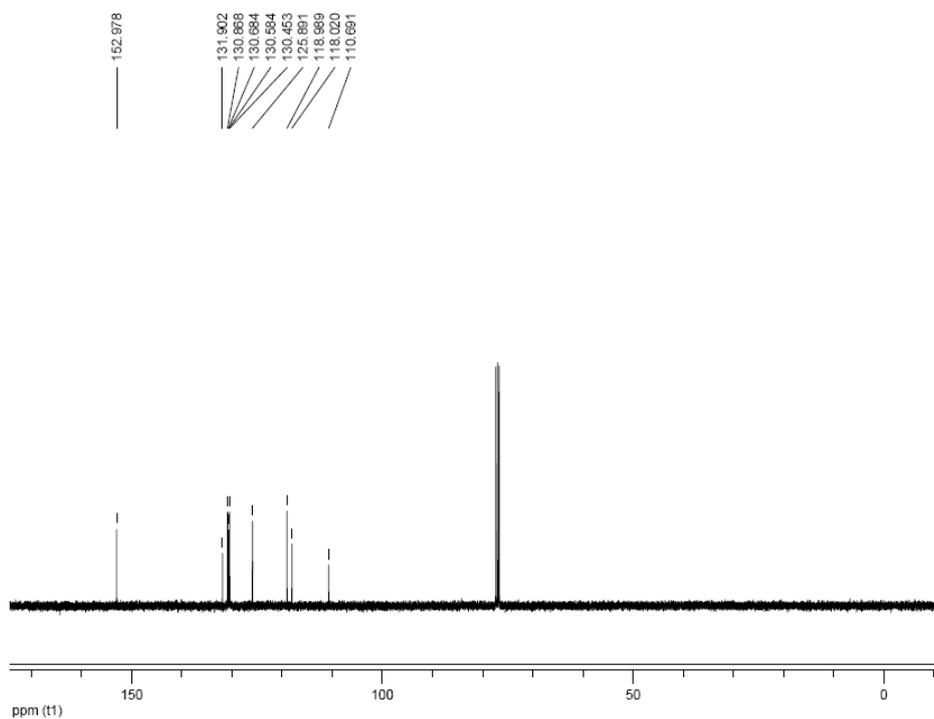
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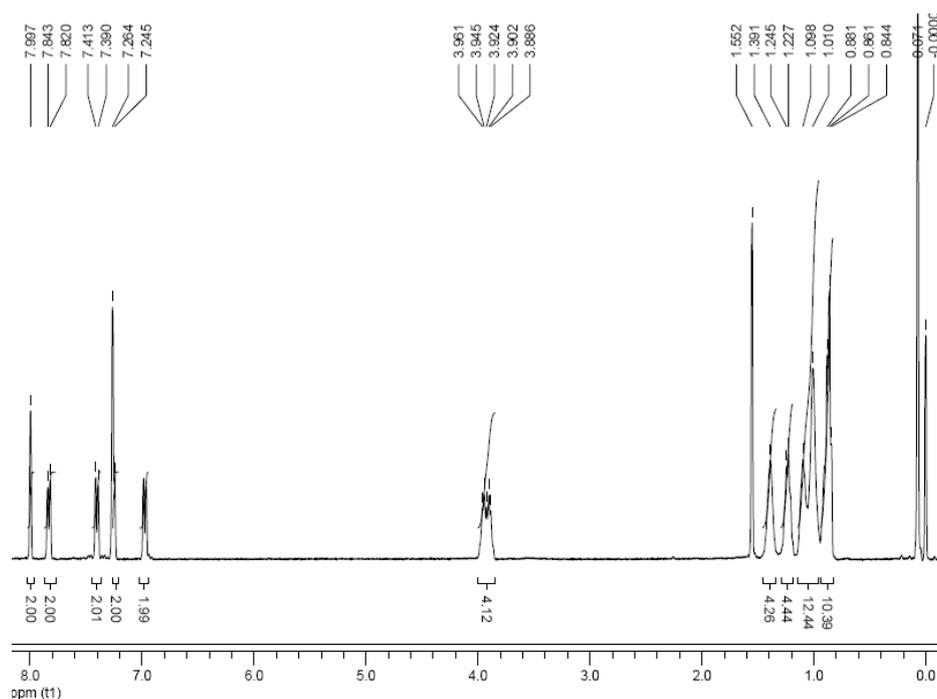
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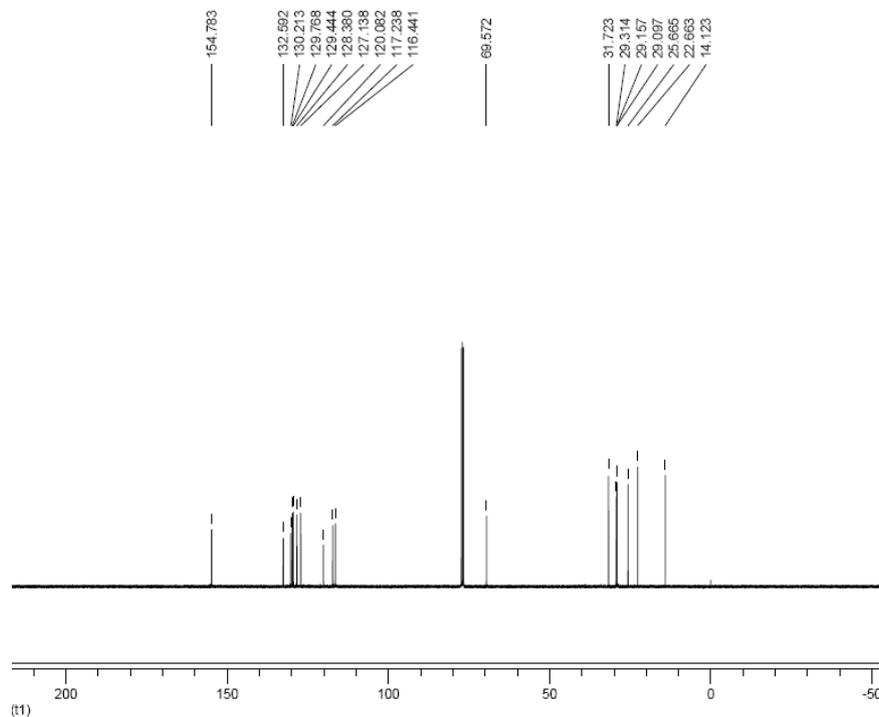
**Figure S1:** <sup>1</sup>H NMR spectrum of (S)-6,6'-Dibromo-2,2'-dihydroxy-1,1'-dinaphthyl. <sup>1</sup>H NMR (CDCl<sub>3</sub>, 400 MHz, ppm): δ= 8.05 (s, 2H); 7.89 (d, 2H, *J* = 9.2); 7.41~7.36 (t, 4H, *J* = 9.2); 6.96 (d, 2H, *J* = 9.2); 5.02 (s, 2H).



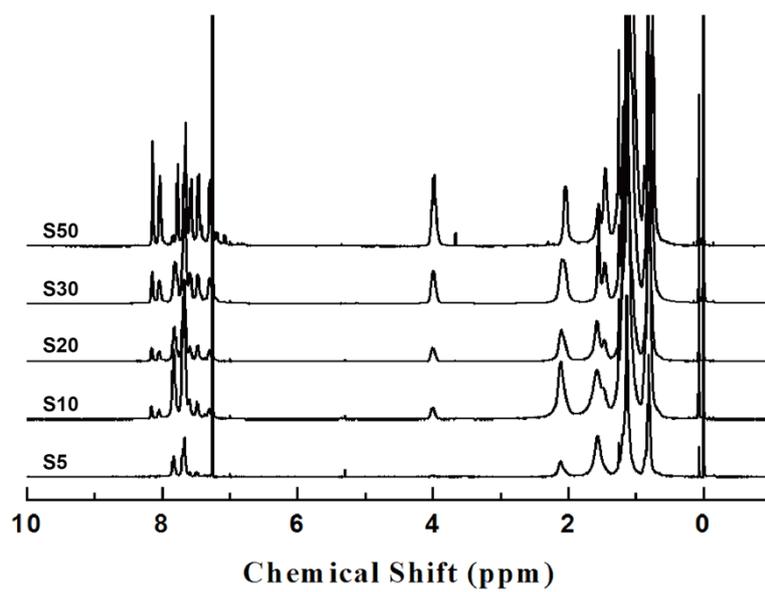
**Figure S2:** <sup>13</sup>C NMR spectrum of (S)-6,6'-Dibromo-2,2'-dihydroxy-1,1'-dinaphthyl. <sup>13</sup>C NMR (CDCl<sub>3</sub>, 100 MHz, ppm): 110.69; 118.02; 118.98; 125.89; 130.45; 130.58; 130.68; 130.86; 131.90; 152.97.



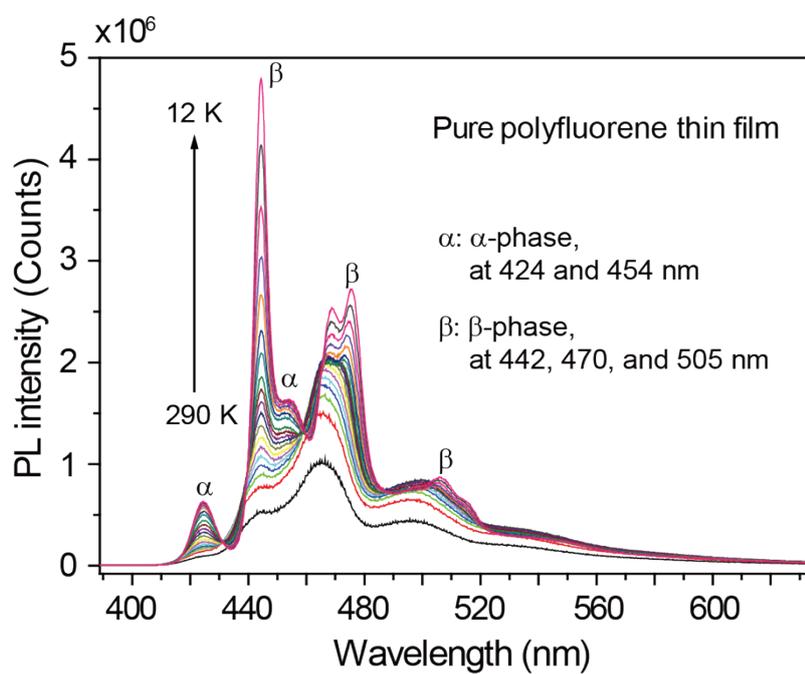
**Figure S3:**  $^1\text{H}$  NMR spectrum of (S)-6,6'-Dibromo-2,2'-bis(octyloxy)-1,1'-binaphthyl.  $^1\text{H}$  NMR ( $\text{CDCl}_3$ , 400 MHz, ppm):  $\delta$  = 7.99 (s, 2H); 7.83 (d, 2H,  $J$  = 8.8 Hz); 7.40 (d, 2H); 7.24 (d, 2H,  $J$  = 8.4 Hz); 6.97 (d, 2H,  $J$  = 8.8 Hz); 3.92 (m, 4H); 1.39 (s, 4H); 1.23 (s, 4H); 1.09~1.01 (m, 12H); 0.91~0.85 (m, 10H).



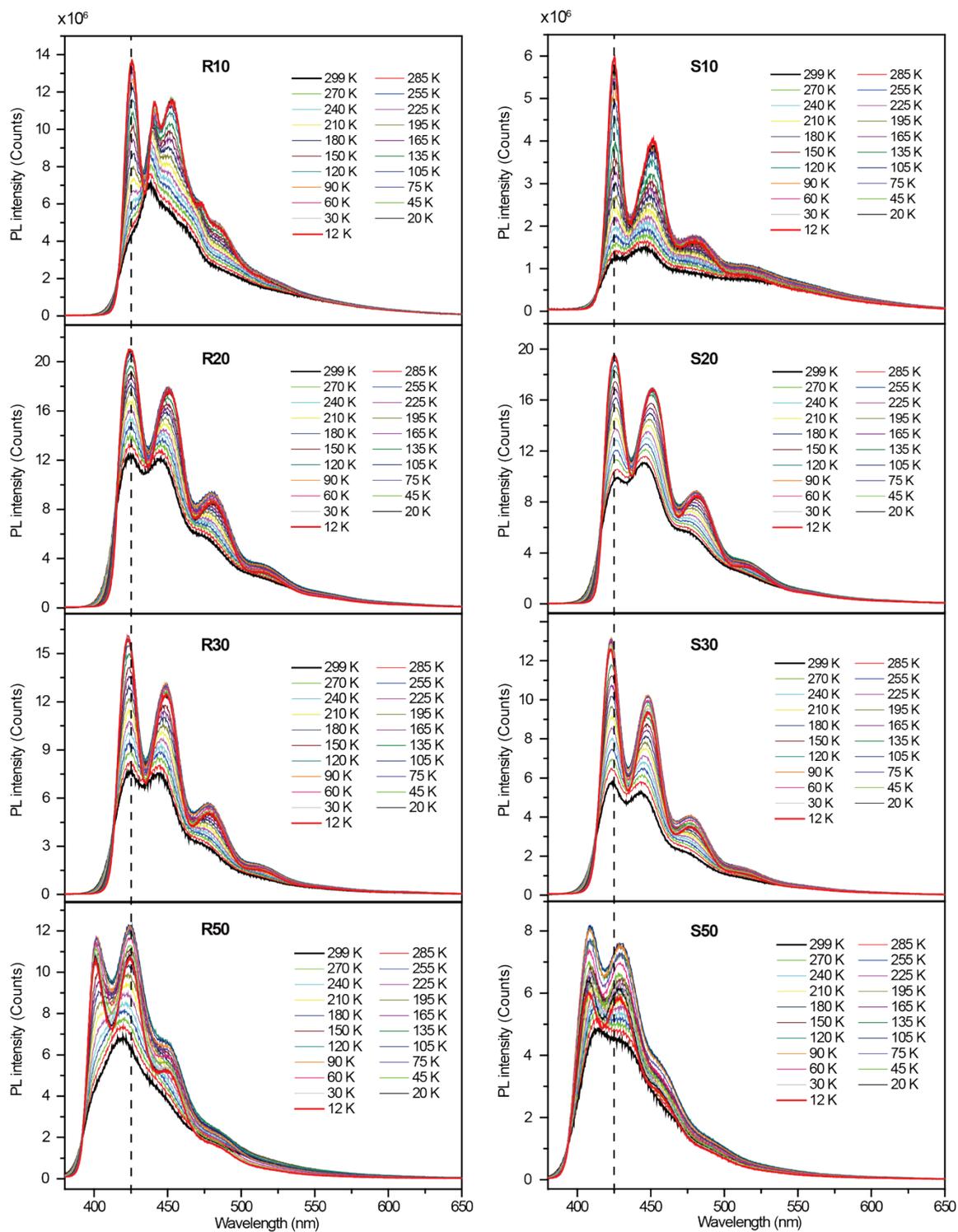
**Figure S4:**  $^{13}\text{C}$  NMR spectrum of (S)-6,6'-Dibromo-2,2'-bis(octyloxy)-1,1'-binaphthyl.  $^{13}\text{C}$  NMR ( $\text{CDCl}_3$ , 100 MHz, ppm): 14.12; 22.66; 25.66; 29.09; 29.15; 29.31; 31.72; 69.57; 116.44; 117.23; 120.08; 127.13; 128.37; 129.44; 129.76; 130.21; 132.59; 154.78.



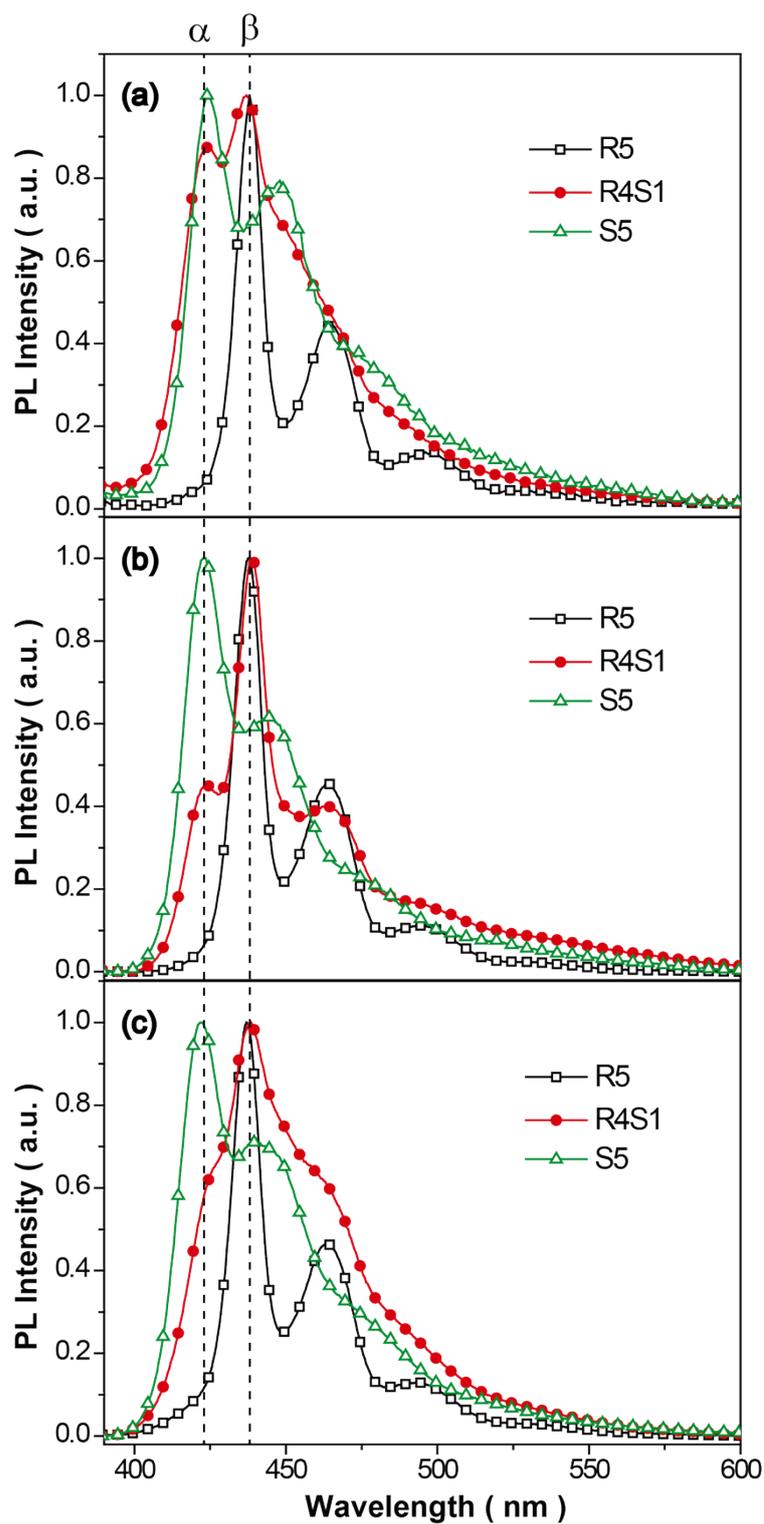
**Figure S5:** <sup>1</sup>H NMR spectra of S- copolymers of S5, S10, S20, S30, and S50.



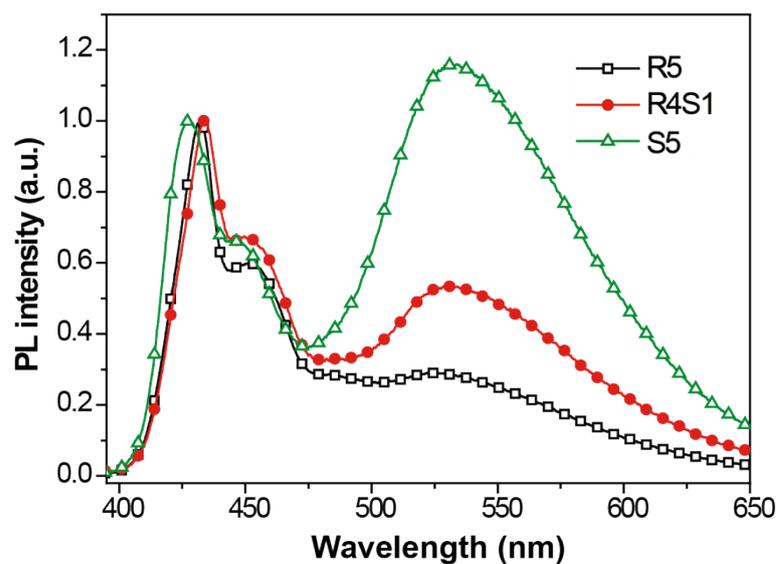
**Figure S6:** Photoluminescence spectra of poly(9,9'-dioctylfluorene) film at various temperatures under the excitation of 350 nm UV-light.



**Figure S7:** Photoluminescence spectra of *R*- and *S*- copolymer (R10, R20, R30, R50 and S10, S20, S30, S50) films at various temperatures excited at 350 nm.



**Figure S8:** Normalized PL spectra of copolymers made from fluorene and chiral (*R* or *S*) binaphthols comonomers under molar feed content of 5% (R5 and S5) and mixed *R*- and *S*-binaphthols (R4S1, where *R* type is 4% and *S* is 1%) in solid film spin-coated on the surface of (a) quartz, (b) silicon wafer, and (c) mica sheet.



**Figure S9:** Normalized PL spectra of copolymer solid film made from fluorene and chiral (*R* or *S*) binaphthols comonomers under molar feed content of 5% (R5 and S5) and mixed *R*- and *S*-binaphthols (R4S1, where *R* type is 4% and *S* is 1%) after annealing at 200°C in air for 10 h.