## Supplementary Information

## Calculation of Surface area increase due to hexagonal-packed Polystyrene Spheres (PS)



Figure 1. hexagonal packing of PS.
Assuming that the PS is essentially hemispheres on the substrate, then considering the area confined by the red lines in figure 1 we get the area that can be covered by nanorods with and without polystyrene spheres.:

1. Without PS:

$$
S_{n s}=\cos 60^{\circ} \times 800^{2}=5.54 \times 10^{5} \mathrm{~nm}^{2}
$$

2. With PS:


Figure 2. Side view of a PS with a NR on the edge of grown region on PS.
The increased area due to PS is the region that can develop a full-length NanoRod (NR). Assume the length of single NR, $l_{N R}$, is 150 nm and the diameter of PS is 400 nm ( 200 nm in radius, ${ }^{2} r_{P S}$ ).

The angle between the edge of grown region on PS and the normal to the substrate surface, $\theta$, (figure 2 ) is 0.963 radians:

The grown area on a single PS is:

$$
S_{p s}=4 \pi r_{p s}^{2}-\int_{0}^{0.963} 2 \pi r_{p s}^{2} \sin \theta d \theta=3.96 \times 10^{5} n m^{2}
$$

The area where NRs can grow now becomes:
$S_{N}{ }^{\prime}=S_{n s}+S_{p s}$ - area blocked by the PS $=5.54 \times 10^{5}+3.96 \times 10^{5}-\pi\left(r_{p s}+l_{n r}\right)^{2}=5.65 \times 10^{5} \mathrm{~nm}^{2}$

Hence the ratio of surface areas where nanorods can grow is given by:
$\frac{S_{N}^{\prime}}{S_{n p}}=1.02$

## Increase in surface area for fluorophore attachment

SEM images can now be used to find the areal density for both the nanorods and nanoflower arrays.
For aligned nanorods (NRs):
The counted areal density of NRs, $\rho_{N R}$, is found to be $1.04 \times 10^{-4}$ nanorods. $\mathrm{nm}^{2}$
The fraction of the surface area that can be used for growing nanorods, $f_{n r s}$ is:
$f_{n r s}=\frac{S_{n p} \cdot \rho_{N R} \cdot \pi r_{n r}^{2}}{S_{n p}}=0.523$

Where $r_{n r}$ is the radius of the nanorods
Hence we can now find a value of the surface area that fluorophores can attach given by:
$S_{N R}^{\prime}=\left(1-f_{n r s}\right) S_{n p}+S_{n p} \rho_{N R}\left(2 \pi r_{n r} l_{n r}+\pi r_{n r}^{2}\right)=3.17 \times 10^{6} n m^{2}$

The ratio of available surface areas where fluorophores can attach is now given by:

$$
\frac{S_{N R}^{\prime \prime}}{S_{n p}}=5.7
$$

For Nanoflowers (NF):

Since $\frac{S_{N}^{\prime}}{S_{n p}}=1.02$ the projection area of $S_{N}^{\prime}$ is approximately the same as that without PS when counting the areal density of NRs on the PS that form the nanoflowers (NF).

In this case counted areal density of nanorods, $\rho_{N R F}$ is $1.65 \times 10^{-4}$ nanorods.nm ${ }^{-2}$.

The fraction of the surface area that can be used for growing nanorods as nanoflowers, $f_{n f s}$ is:
$f_{n f s}=\frac{S_{n p} \cdot \rho_{N R F} \cdot \pi r_{n r f}^{2}}{S_{n p}}=0.467$

Where $r_{n r f}$ is the radius of the nanorods used in the nanoflower array.

Hence we can now find a value of the surface area that fluorophores can attach given by:

$$
S_{N F}^{\prime}=\left(1-f_{n f s}\right) S_{n p}+S_{n p} \rho_{N R F}\left(2 \pi r_{n f} l_{n f}+\pi r_{n f f}^{2}\right)=3.20 \times 10^{6} n m^{2}
$$

Where $l_{n f f}$ is the length of the nanorods used in the nanoflower arrays.
The ratio of available surface areas where fluorophores can attach is now given by:

$$
\frac{S_{N F}^{\prime \prime}}{S_{n p}}=5.77
$$

## Scattering properties of aligned nanorods and nanoflowers

The scattering properties of aligned nanorods and nanoflowers were investigated by measuring the total and diffuse reflectance in a Cary 5000 UV-VIS-NIR spectraphotometer. The results are shown in Figure 3. Absorbance of light was observed for all spectra at about 370 nm - the band-gap energy of bulk ZnO $(3.37 \mathrm{eV})$. Comparing the data at 420 nm , total reflectance and diffuse reflectance of nano-flower is 1.37 and 5.70 times as high as those of aligned nano-rods. Diffuse reflection is the predominant reflection for nanoflowers, the ratios of diffuse to total reflectance are $23.4 \%$ and $97.6 \%$ for aligned nano-rods and nanoflowers respectively. The capability for nanoflowers to scatter the light rather is verified and indicates a strong degree of randomness in the fabricated array.


Figure 3. Total reflectance (TR) and diffuse reflectance (DR) of glass, aligned nanorods and nanoflower.

